

December 21, 2022

Hello Store Managers and Stores,

As we continue to align our growth and development to the Discount Tire Management System, we found an opportunity to revisit the design and layout of the AOR pages to incorporate this information and improve your user experience. **Effective today**, your store has received access to pilot these AOR page updates and the **new** AOR pages for Service roles.

What you need to know

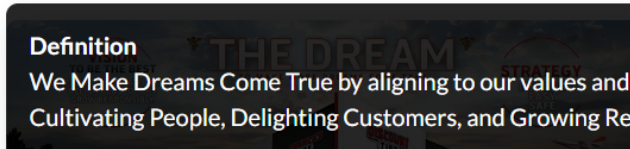
- These new page layouts incorporate the four guardrails of DTMS to help each AOR better understand how their responsibilities and resources tie in to the activation of our Management System. The table below provides a high-level description of each section.

Section	Description
Who We Are	Each AOR page is now personalized for that individual in your store. In this section, your AOR will be defined by the Principles and Standards to help you work through your responsibilities, while engaging with and supporting your people.
What We Do	Here, you'll find a structured layout of your Leadership Responsibilities pages. Additionally, this section provides quick access to the Brand Dimensions that support your role and responsibilities.
Assessing Our Gauges	This section provides access to each of the reports, Best Practices, and Visual Standards that can help drive execution in your store, as well as your Store Business Review Worksheet.
Setting Up the WIN	To help you Set Up the WIN in your store, this section provides access to your tools like the GO SEE Audit and CTA Worksheet to help you engage with your team to identify

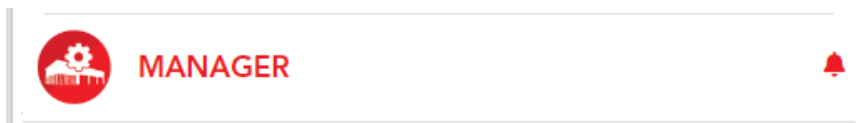
	<p>your improvement opportunities and keep track of your commitments.</p> <p>NOTE: Each manager AOR now has their own GO SEE Audit form.</p>
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- If you ever need a refresher for how to leverage these tools to active DTMS, you can hover over the question mark icon next to each section header.

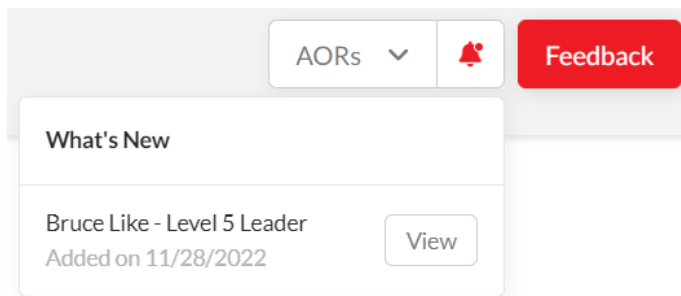
Who We Are ?



- On the homepage, a bell icon will be displayed next to your AOR whenever an update is made to your page or a new tool is available to support your role.



- When you click the bell icon on your AOR page, a “What’s New” dropdown will be displayed, providing more detail for each specific update.



Our ask of you

- Store Managers:** Please share this information with your people – including your Part-Time Service employees so they can review their new/updated AOR pages.
- Because you are a pilot store, your feedback is critical. Next week, we will launch a banner on the KC that will link to a survey. Please encourage **ALL** employees to complete and provide their honest thoughts on these page updates and the individual GO SEE Audit forms.

IMPORTANT: Do NOT bookmark these new AOR pages; the page URLs (web addresses) will only be used during the pilot and will be changing when these pages are rolled out company wide.

If you have any questions, or experience any issues, please use the Feedback button on your AOR page.

Thank you in advance for your participation in this pilot!