



May 3, 2022

Hello Store Managers and Marketing Managers,

To maintain compliance and ensure Our People understand and feel comfortable explaining deferred interest, we've developed a new **Store Talk: 5 Deferred Interest Tips Only the Pros Know.**

### What you need to know

- It is important that every customer that uses the Discount Tire Card, receive details about their deferred interest promotional financing **before the sale and agreeing to the terms.**
- The Store Talk explains deferred interest promotional financing in a simple and easy to understand way.
- The Store Talk has been assigned to Sales Apprentice Techs and above and can be accessed through the [LMS](#).

**NOTE:** Familiarize yourself with the [DT Card Learn More](#) page on the KC, the [Synchrony Deferred Interest](#) Learning Guide, and the [Financing](#) page.

### Our ask of you

- **Marketing Managers:** Please deliver the Deferred Interest Store Talk to your people as soon as possible.
- In order to maintain compliance with government standards, **ALL** assigned employees must complete the acknowledgement in the [LMS](#) **no later than Saturday, June 4.**

If you have any questions, please use the Feedback button on the Store Talk page.

Thank you for ensuring we provide the right information to Our Customers.