



June 14, 2022

Hello Store Managers and Senior Assistant Managers,

Last year, we started our pilot to service Beadlock Wheels for ATVs and UTVs in select stores. As we continue to Grow Responsibly and offer more services to Our Customers, we're excited to announce we are expanding the ATV/UTV Beadlock Wheel services to more stores.

What you need to know

- If your store is interested in servicing ATV/UTV Beadlock Wheels and **has those types of customers and business** at your location, you can complete the brief Interest Survey on the [ATV/UTV Beadlock Wheels KC page](#).
- Completing the Interest Survey will help us understand how many stores would like to begin offering this service, and how many tools and equipment we will need to order.
- Once the survey has been completed, it will then be emailed to your AVP for approval.
- When your store has been approved, you will receive a follow-up email providing you with the list of next steps, tools and equipment, and supplemental training material to review.

Our ask of you

- Please take some time to review the [ATV/UTV Beadlock Wheels KC page](#) to better understand the process and expectations for this service.
- If you are interested in servicing ATV/UTV Beadlock Wheels in your store, please complete the interest survey on the page, or by clicking the following link: [ATV/UTV Beadlock Wheel Interest Survey](#).
- Until your store is approved to start servicing ATV/UTV Beadlock Wheels, please continue to reference the list of certified pilot stores on the KC page if a customer arrives and is looking to have a Beadlock Wheel for their ATV or UTV serviced.

If you have any questions, please use the Feedback button on the [ATV/UTV Beadlock Wheels KC page](#).

Thank you for striving to be the BEST!