

July 22, 2022

Hello Store Managers and Stores,

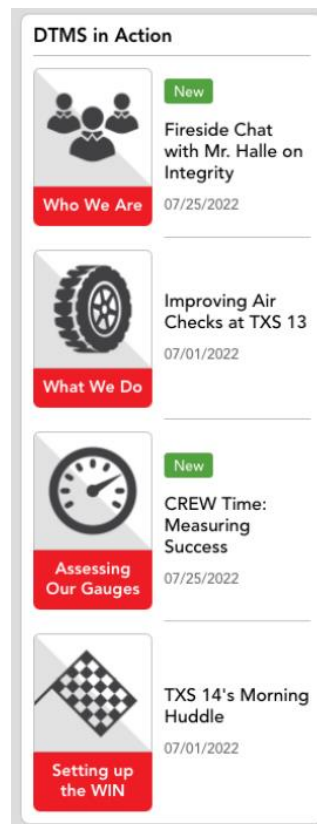
To help provide Our People with more information to support the Discount Tire Management System (DTMS), we have developed a DTMS in Action section on the KC Homepage. Your store has been selected to pilot this new section before it is released to all stores.

### What you need to know

- The DTMS in Action section provides videos and links that align to the four guardrails of DTMS: **Who We Are**, **What We Do**, **Assessing Our Gauges**, and **Setting up the WIN**.
- The pilot is scheduled to run from **Monday, July 25 – Friday, July 29**.

**NOTE:** This DTMS in Action section will replace the Sales Promotions section on the homepage during this time. You can continue to reference promotions through the [Sales Promotions page](#) on the KC.

- Once the pilot concludes, a feedback survey will be posted as a banner for all employees in your store to complete. Feedback can also be submitted at any time throughout the pilot by clicking the following link: [Feedback Survey](#).



### Our ask of you

- Please take some time to review the DTMS in Action content and videos next week during your morning huddle, or individually.

If you have any questions, please use the KC Feedback button at the bottom of the homepage, or the Contact Us button at the top of the page.

Thank you in advance for your participation in this pilot!