



August 16, 2022

Hello Store Managers and Senior Assistant Managers,

To help you better identify improvement opportunities and help drive execution in your store, starting today, new 3 Phase CES videos are being released.

What you need to know

- These new videos provide real-world examples from other store environments and experiences. This will allow you to evaluate your store's performance in comparison to the videos to see if/where you might have execution or coaching improvement opportunities.
- The Phase 1 videos are available now and can be accessed from the 3 Phase CES Leadership Responsibilities page, or by clicking the following link: [Phase 1 Videos](#).
- The Phase 2 and Phase 3 videos will be released over the next few weeks. A banner will be posted on the KC to notify you when they are available to be viewed and evaluated.

Our ask of you

Senior Assistant Managers:

- Please take some time to review the Phase 1 CES videos with your team to see if there are any improvement opportunities in your store.
- Keep an eye out for the banners being posted on the KC over the next few weeks to announce the Phase 2 and Phase 3 videos.

If you have any questions, please use the Feedback button on the [3 Phase CES Leadership Responsibilities page](#).

Thank you for striving to be the BEST!