

RoboTire FAQ's

What is RoboTire?

A Michigan-based robotics and automation company that has built systems to service tires incorporating robots and easy training for technicians.

Does DT own RoboTire?

No. Discount Tire has invested in RoboTire's research and development and partnered with them to pilot in our stores.

Will RoboTire replace techs?

No. RoboTire provides operator training for a store's current tire technicians and is designed to help make the workplace safer and the experience easier for technicians and customers.

What will RoboTire do?

RoboTire will both remove the vehicle's tire assemblies and install the new tire assemblies.

What can't RoboTire work on?

RoboTire's machines cannot operate on dually vehicles, vehicles with lug bolts, or tires over 35" tall. Additionally, the machine cannot remove wheel locks from studs.

Does RoboTire torque the vehicle?

Yes. RoboTire will torque lug nuts to the manufacture specs.

Will RoboTire understand when a person is nearby?

Yes. there are sensors that detect human movement and will adapt or shut off the robot systems for safety.

How many people does it take to operate RoboTire?

As it is currently designed, RoboTire requires 2 people and 2 sets of tire equipment. We are looking to learn from the store on the possibilities of how many machines and people are needed to meet our customers expectations and deliver a safe and inviting experience.

How long will RoboTire be in the store?

We will be working in parallel with RoboTire for as long as needed to learn. Feedback from Our People is critical when considering any new technology or improvement to our operations or customer experience.

Can the misters be on in the bays with RoboTire?

Yes. but misters should not be in a position that allows them to saturate RoboTire components with moisture.

Do store employees get to operate RoboTire?

Yes. however, only employees specifically trained to safely operate RoboTire and assigned according to the shift's schedule will be asked to operate RoboTire systems.

Can I take pictures or video of RoboTire to share?

Yes. Employees should remember to follow general Social Media best practices and employee guidelines. Also remember to follow the Media Response protocol if a member of the press contacts you at the store or via Social Media. Customers are welcome to take photos of RoboTire.

Do I need special certification to work in the cell with RoboTire?

Yes. RoboTire will provide operator training for a store's current tire technicians.



Where should people learn more about RoboTire?

RoboTire maintains a website at robotire.com and an active LinkedIn page.

Where can I find information on how to communicate with the media?

Press requests will be vetted by the Public Relations Team and Customer Experience Team. For more information on this process visit the Knowledge Center.