



February 16, 2023

Hello Discount Tire Family,

The foundation of our Company was built on Mr. Halle's five life lessons: Be Honest, Work Hard, Have Fun, Be Grateful, and Pay it Forward. Last month, Michael's Founder's Day message focused on the Pay it Forward life lesson and shared recent stories about Codey and Nick from our stores Paying it Forward. To highlight those stories and have a way to recognize and thank Our People for continuing Mr. Halle's legacy, a Pay it Forward KC page has been developed.

### **What you need to know**

- The Pay it Forward page represents Who We Are and features photos and stories of Our People going above and beyond to care for Our Customers, each other, and our communities.
- A **Share Your Story** button is available at the top of the page, which links to the new Pay It Forward Recognition Form. Stories submitted through this form will be considered for recognition on the page.
- New stories will be featured on the page as they are available, and a banner will be launched to notify Our People the page has been updated.
- The new Pay it Forward page can be accessed from the red bar of the KC, under the Store Operations and Corporate tabs, the button on the home page, or by clicking the following link: [Pay it Forward](#).

### **Our ask of you**

- As time permits, please visit the [Pay it Forward](#) page to see how Our People are carrying on Mr. Halle's legacy.
- If you would like to submit a story to be considered for recognition on the page, please click the **Share Your Story** button at the top of the page to fill out the Pay It Forward Recognition Form.

If you have any questions, please use the Feedback button on the Pay it Forward page.

Thank you for continuing Mr. Halle's vision and striving to be the BEST!