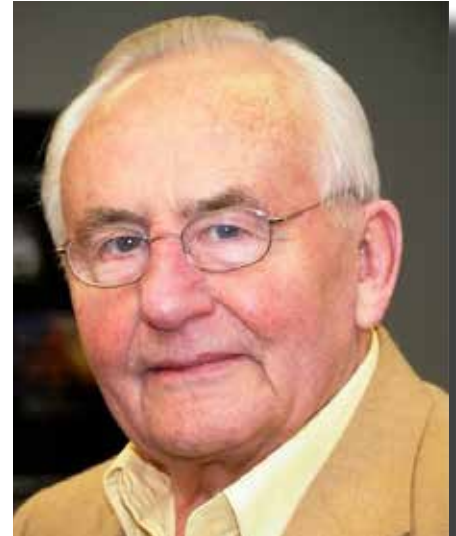


Peter Veldman

April 4, 1926

Today is the birthday of Peter Veldman, who with his wife Wilma, founded Tire Rack in 1979. We would like to take a moment to recognize and celebrate his life and legacy.

Peter was born in the Netherlands on April 4, 1926. In 1949, he immigrated to the United States and worked as a migrant farm laborer before serving in the U.S. Army from 1950-1952, during the Korean War. In 1953, Pete married his sweetheart from the Netherlands, Wilma, and they became entrepreneurs in South Bend, Indiana, operating several businesses.



Pete and Wilma shared Mr. Halle's views that their employees were their greatest assets and measured their success by the opportunities they were able to provide for others. Along with their seven children, Pete and Wilma happily welcomed all their employees into their extended Tire Rack Family.

It is with great pride we welcomed Tire Rack into our Discount Tire Family and as we Grow Responsibly, we will continue the legacy of Mr. Halle and the Veldmans.

