



# 2023 PIT CREW CHALLENGE CONTEST

The Pit Crew Challenge Contest is back by popular demand! Contest dates have been adjusted to support you empowering more customers during high summer demand.

## DATES

**Contest** — 5/1/23 - 7/31/23

**Attendee Selection** — 8/11/23

**Event Dates** — 11/13/23 - 11/15/23

## HOW TO WIN

The contest categories have been pre-selected this year based on the items that showcase Safety, Quality, and Delivery.

1	Treadwell Conversion
2	CES Air Check Capture
3	Wiper Blade Sales
4	OE Lug Kit Sales
5	Certificate Sales

## EMPLOYEE ELIGIBILITY

- Full-time store employees only
- Must be at least 18 years old
- Minimum of 75% first-time PCC attendees



**GOOD LUCK!**