



May 1, 2023

Hello Store Managers, Senior Assistant Managers, and Stores,

To help ensure Our People understand recent Treadwell enhancements, including worn tire data, and feel comfortable sharing recommendations with Our Customers, our Treadwell course has been updated in the DTU/LMS.

What you need to know

- The title of the course has been renamed to **Using Treadwell** (formerly Accelerating Our Strategy Through Treadwell).
- The Using Treadwell course is intended to help you understand how using Treadwell in conjunction with 3 Phase CES personalizes recommendations and empowers Our Customers to make the best decisions based on their true needs.
- The course has been added to the Sales Apprentice Learning Path and has been assigned to all Sales Apprentice Through RVP. New Sales Apprentices will be assigned the course as they enter the role.
- The course should take approximately 10 minutes to complete.

Our ask of you

- Access the course through the [Learning Path page](#), or by clicking on the following link: [LMS](#) and log in to DTU.
- Under the Quick Actions section, select the My Learning Tile to view your To-Do list, and complete the course no later than **Saturday, June 24**.

If you have any questions, please contact DTU_Learning@discounttire.com.

Thank you for striving to be the BEST!