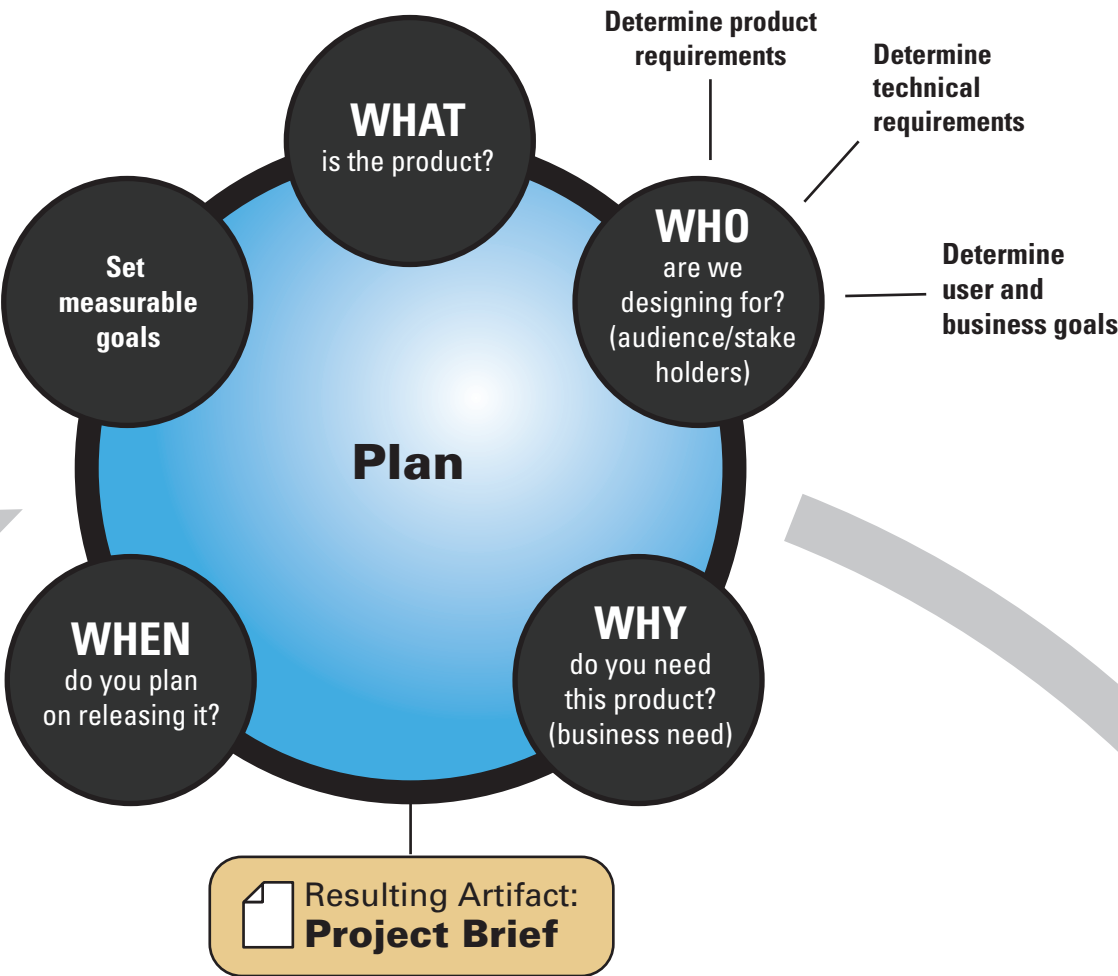


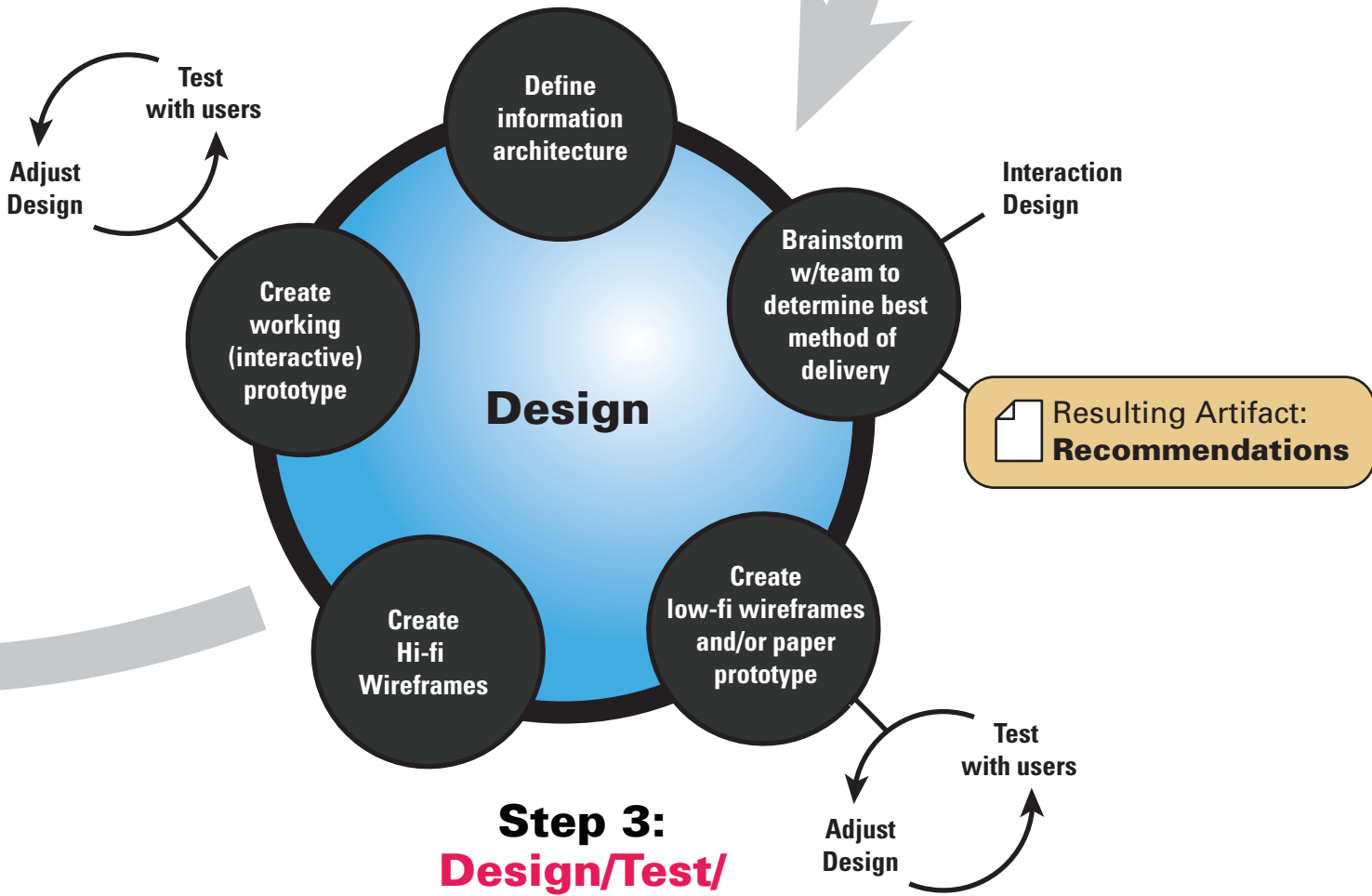
**Step 1:**  
**ASK these**  
**questions**



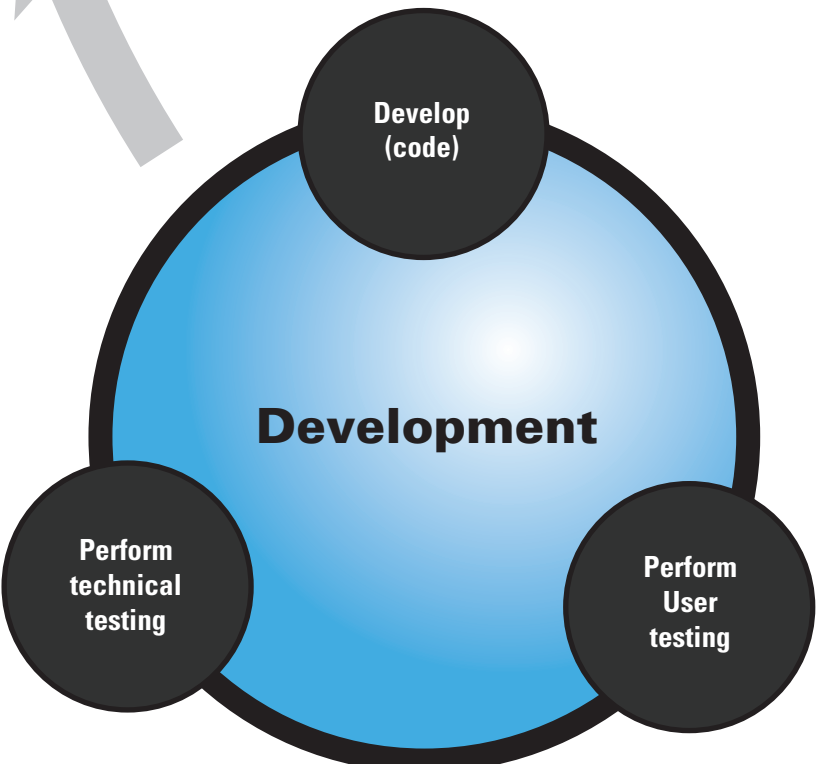
**Step 2:**  
**USE some**  
**or all of**  
**these tools**



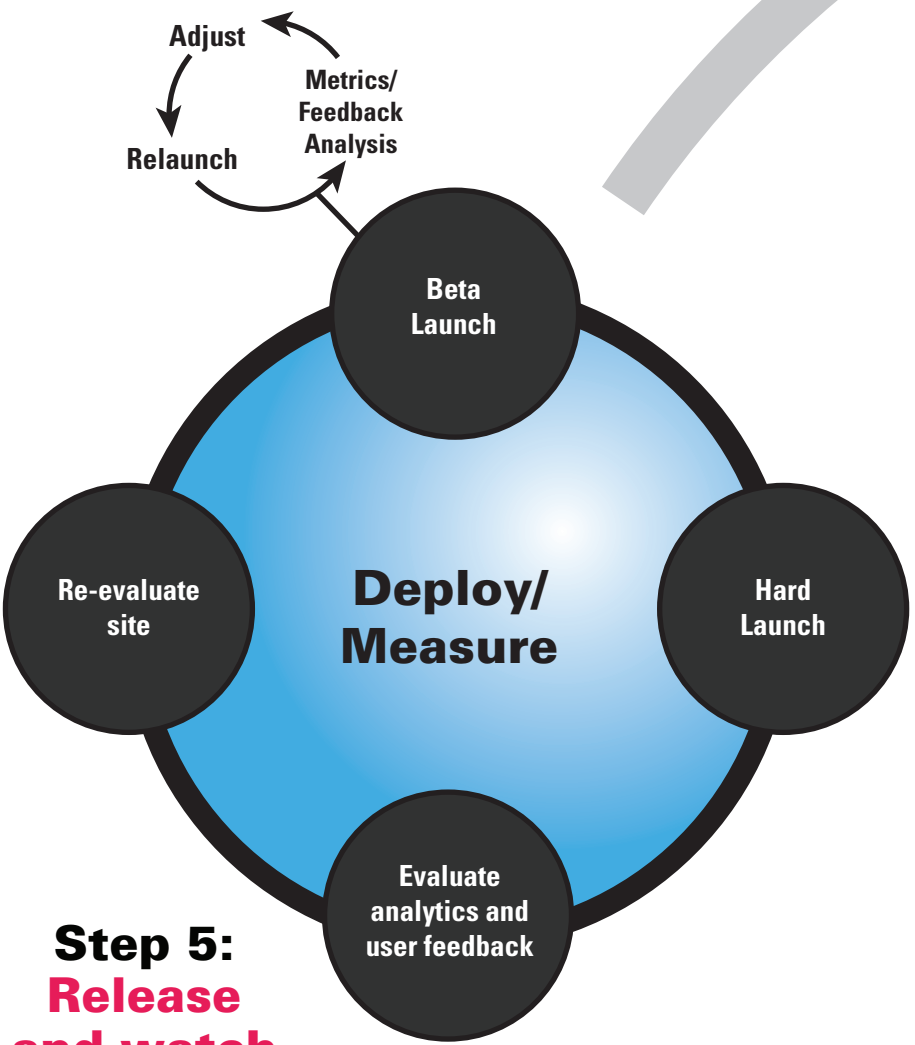
**Step 3:**  
**Design/Test/**  
**Iterate/Test**  
**etc...**



**Step 4:**  
**Develop**  
**& Test**



**Step 5:**  
**Release**  
**and watch**  
**for trends;**  
**adjust as**  
**necessary**



**UX Design**  
**PROCESS**