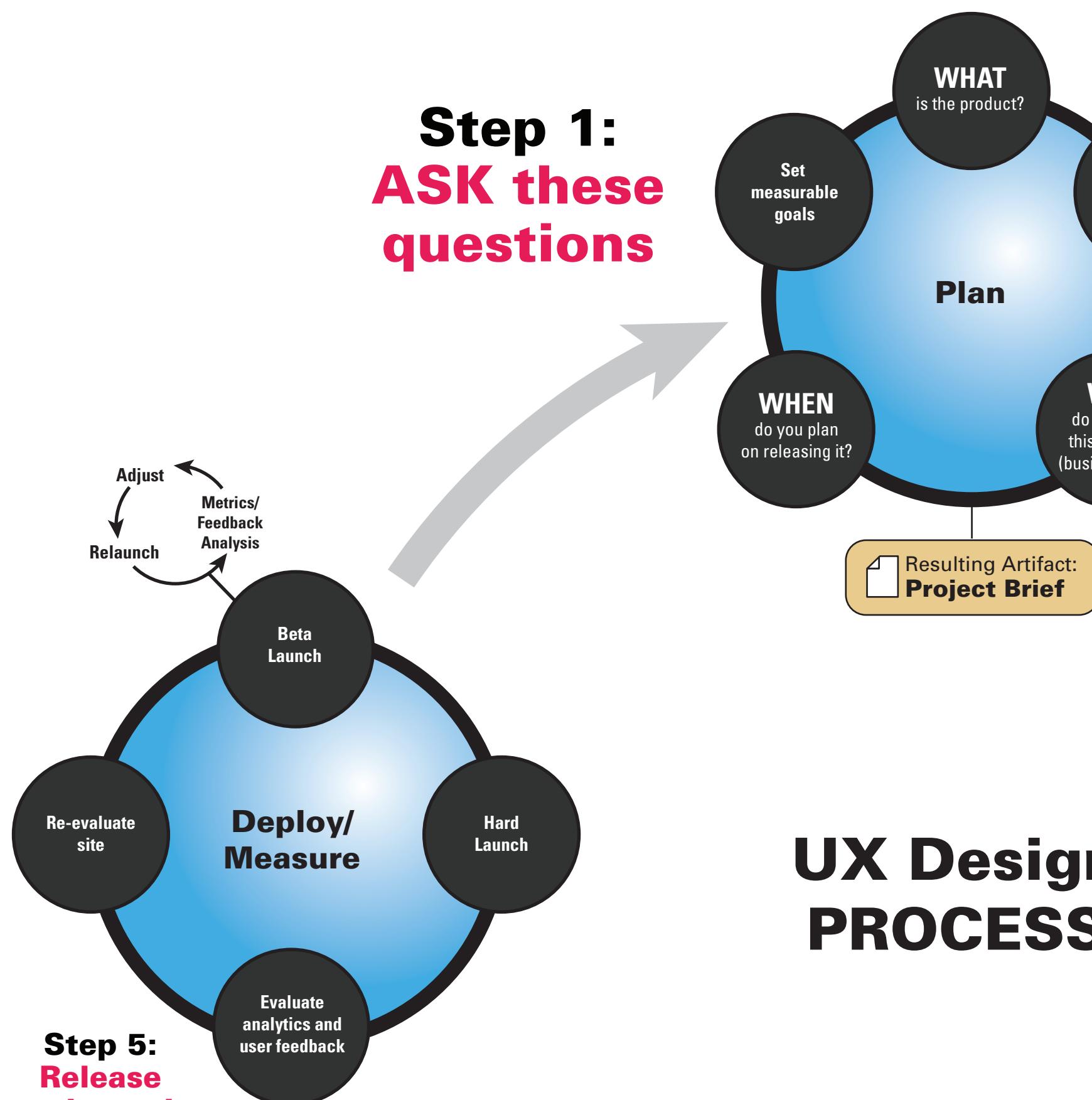
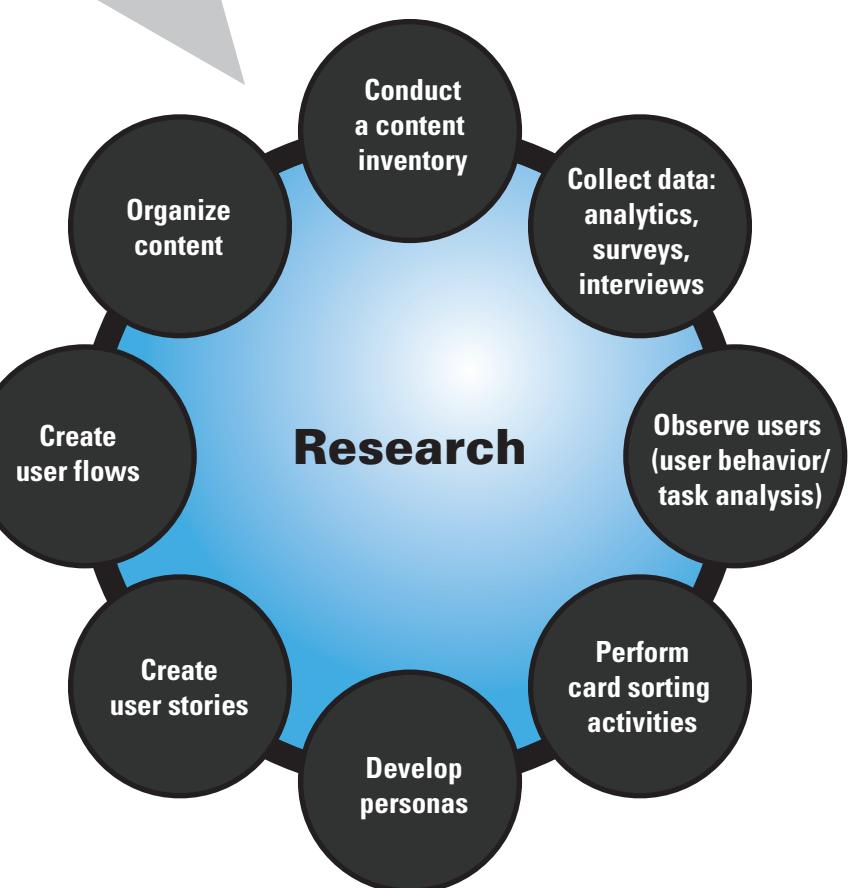


## Step 1: ASK these questions

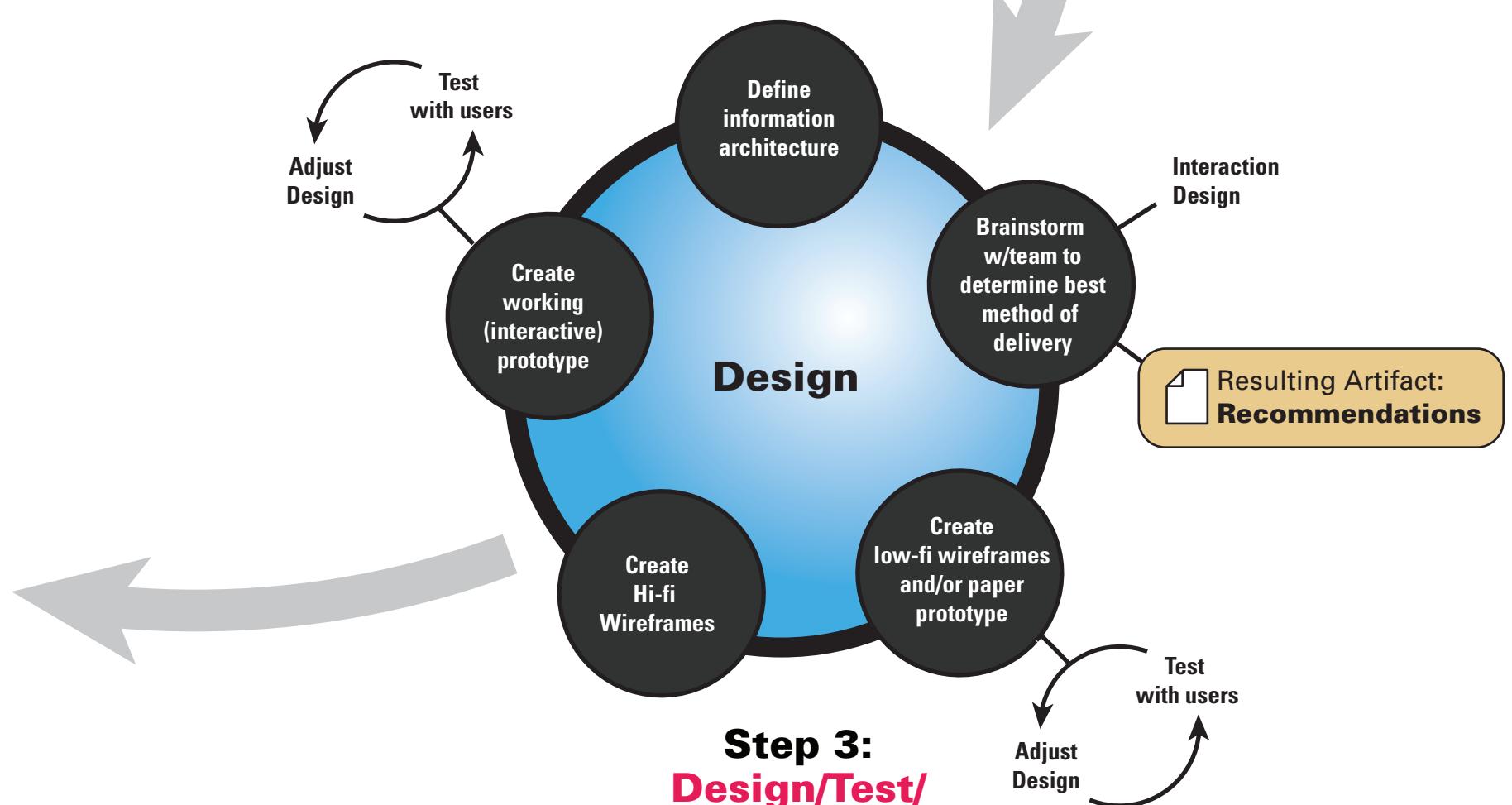


## UX Design PROCESS

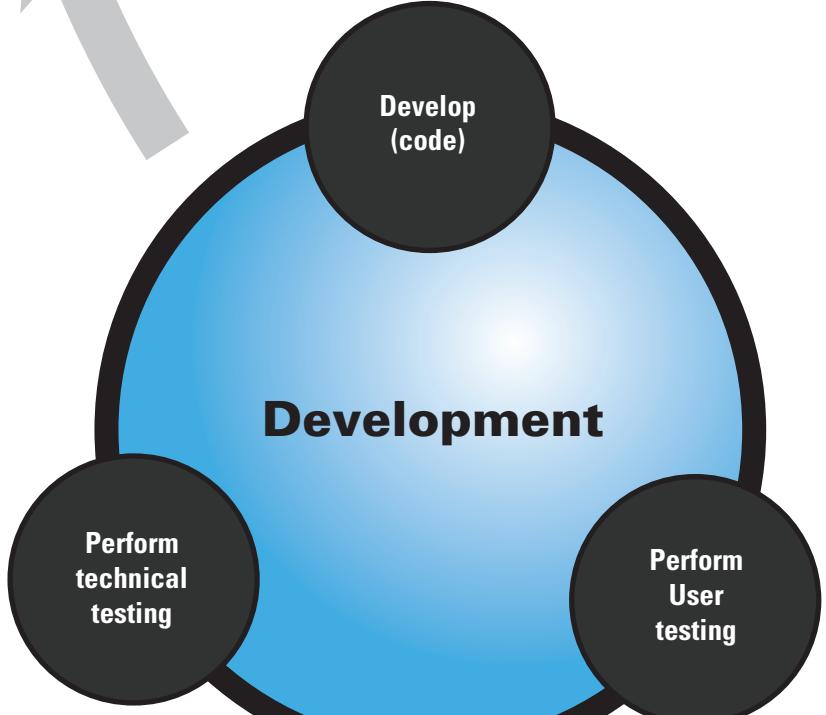
### Step 2: USE some or all of these tools



### Step 3: Design/Test/ Iterate/Test etc...



### Step 4: Develop & Test



### Step 5: Release and watch for trends; adjust as necessary

