

February 2022

Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
30	1/31/21	31	1/2/21	01	2/2/21	02	2/3/21	03	2/4/21	04	2/5/21	05	2/6/21
		Business day (M) 25 Business day (Y) 25		Business day (M) 1 Business day (Y) 26		Business day (M) 2 Business day (Y) 27		Business day (M) 3 Business day (Y) 28		Business day (M) 4 Business day (Y) 29		Business day (M) 5 Business day (Y) 30	
		DTD TIRES WHEELS UNITS 476 94 570		DTD TIRES WHEELS UNITS 1,606 176 1,782		DTD TIRES WHEELS UNITS 1,506 204 1,710		DTD TIRES WHEELS UNITS 1,488 200 1,688		DTD TIRES WHEELS UNITS 1,326 145 1,471		DTD TIRES WHEELS UNITS 470 82 552	
06	2/7/21	07	2/8/21	08	2/9/21	09	2/10/21	10	2/11/21	11	2/12/21	12	2/13/21
		Business day (M) 6 Business day (Y) 31		Business day (M) 7 Business day (Y) 32		Business day (M) 8 Business day (Y) 33		Business day (M) 9 Business day (Y) 34		Business day (M) 10 Business day (Y) 35		Business day (M) 11 Business day (Y) 36	
		DTD TIRES WHEELS UNITS 2,431 282 2,713		DTD TIRES WHEELS UNITS 1,437 217 1,654		DTD TIRES WHEELS UNITS 1,282 228 1,510		DTD TIRES WHEELS UNITS 1,337 165 1,502		DTD TIRES WHEELS UNITS 1,313 213 1,526		DTD TIRES WHEELS UNITS 536 72 608	
13	2/14/21	14	2/15/21	15	2/16/21	16	2/17/21	17	2/18/21	18	2/19/21	19	2/20/21
		Business day (M) 12 Business day (Y) 37		Business day (M) 13 Business day (Y) 38		Business day (M) 14 Business day (Y) 39		Business day (M) 15 Business day (Y) 40		Business day (M) 16 Business day (Y) 41		Business day (M) 17 Business day (Y) 42	
		DTD TIRES WHEELS UNITS 2,363 260 2,623		DTD TIRES WHEELS UNITS 1,559 209 1,768		DTD TIRES WHEELS UNITS 1,172 129 1,301		DTD TIRES WHEELS UNITS 1,199 177 1,376		DTD TIRES WHEELS UNITS 1,379 140 1,519		DTD TIRES WHEELS UNITS 615 58 673	
20	2/21/21	21	2/22/21	22	2/23/21	23	2/24/21	24	2/25/21	25	2/26/21	26	2/27/21
		Business day (M) 18 Business day (Y) 43		Business day (M) 19 Business day (Y) 44		Business day (M) 20 Business day (Y) 45		Business day (M) 21 Business day (Y) 46		Business day (M) 22 Business day (Y) 47		Business day (M) 23 Business day (Y) 48	
		DTD TIRES WHEELS UNITS 2,158 403 2,561		DTD TIRES WHEELS UNITS 1,848 272 2,120		DTD TIRES WHEELS UNITS 1,423 222 1,645		DTD TIRES WHEELS UNITS 1,459 219 1,678		DTD TIRES WHEELS UNITS 1,664 218 1,882		DTD TIRES WHEELS UNITS 518 80 598	
27	2/28/21	28	2/1/21	01	3/2/21	02	3/3/21	03	3/4/21	04	3/5/21	05	3/6/21
		Business day (M) 24 Business day (Y) 49		Business day (M) 1 Business day (Y) 50		Business day (M) 2 Business day (Y) 51		Business day (M) 3 Business day (Y) 52		Business day (M) 4 Business day (Y) 53		Business day (M) 5 Business day (Y) 54	
		DTD TIRES WHEELS UNITS 2,619 306 2,925		DTD TIRES WHEELS UNITS 2,784 371 3,155		DTD TIRES WHEELS UNITS 2,193 317 2,510		DTD TIRES WHEELS UNITS 2,248 252 2,500		DTD TIRES WHEELS UNITS 1,883 262 2,145		DTD TIRES WHEELS UNITS 307 66 373	
06	3/7/21	07	3/8/21	08	3/9/21	09	3/10/21	10	3/11/21	11	3/12/21	12	3/13/21
		Business day (M) 6 Business day (Y) 55		Business day (M) 7 Business day (Y) 56		Business day (M) 8 Business day (Y) 57		Business day (M) 9 Business day (Y) 58		Business day (M) 10 Business day (Y) 59		Business day (M) 11 Business day (Y) 60	
		DTD TIRES WHEELS UNITS 3,896 520 4,416		DTD TIRES WHEELS UNITS 2,524 348 2,872		DTD TIRES WHEELS UNITS 2,578 352 2,930		DTD TIRES WHEELS UNITS 2,582 373 2,955		DTD TIRES WHEELS UNITS 2,130 285 2,415		DTD TIRES WHEELS UNITS 995 179 1,174	

Color Key

Lost Day
Holiday
Extra day

February 2021 vs 2022 Promotions

This month we need to average 1,641 units a day in order to beat last years 39,385 total units.

February 2021	
DT/DTD Exclusive & Online Only!	Start End
Pirelli \$70 Prepaid Mastercard® With any set of 4 Cinturato Strada, Strada Sport, or Scorpion Strada tires	• 2/1-2/14
Continental \$70 Prepaid Mastercard® With 4 Control Contact (Tour A/S+, Sport SRS, Sport SRS+) tires.	• 2/7-2/20
Vogue up to \$125 Prepaid Mastercard® With the purchase of a set of 4 Vogue Signature V Black tires.	• 2/8-2/20
Goodyear \$50 Prepaid Mastercard® With the purchase of any set of 4 Goodyear tires.	• 2/14-2/28
Nokian \$70 Prepaid Mastercard® With the purchase of a set of 4 Encompass AW01 tires	• 2/14-2/28
Bridgestone \$70 Prepaid Mastercard® With the purchase of a select set of 4 Bridgestone tires.	• 2/20-2/28
Michelin \$70 Instant Savings With the purchase of any set of 4 Michelin tires.	• 2/1-2/14
Cooper \$60 Instant Savings With the purchase of 4 Cooper CS5 tires.	• 2/18-2/28
Cooper \$70 Instant Savings With the purchase of 4 Cooper HTP, HTPII, ATP, or ATPII tires.	• 2/27-2/28
DT-AT Credit Card	Start End
DT-AT Credit Up To \$40 Prepaid Mastercard® Existing: \$30 on \$400+ New Applicants: \$50 on \$199+	• 2/1-2/28
President's Day Deals DT-AT Credit upto 10% Existing: 5% on \$400+ New Applicants: 10% on \$199+	• 2/2-2/15
Winter Savings \$50 Prepaid Mastercard® With any set of 4 Winter Tires paid with DT-AT Credit card	• 10/11-3/31
Winter Savings Tire & Wheel Packages \$80 Prepaid card With any Winter Tire & Wheel Package paid with DT-AT Credit card	• 10/11-3/31
Manufacturer/National	Start End
Goodyear Up To \$75 Prepaid Mastercard® With the purchase of any set of 4 Goodyear tires.	• 1/1-3/31
DTD Exclusive eBay Sale	Start End
5% Off Accessories in Cart Promotion With AVS, PRO EAGLE, POWERTANK, or SPOD products.	• 2/1-3/5
5% Off Accessories in Cart Promotion With DAY STAR, DV8, or VOOODOO OFFROAD products	• 2/1-3/5
10% Off Accessories in Cart Promotion With BLACKFIRE, N-FAB, RIGID, or BODY ARMOUR products	• 2/1-3/5
10% Off Accessories in Cart Promotion With RACE SPORT LIGHTNING, or SPARE SHIELD products	• 2/1-3/5
15% Off Accessories in Cart Promotion With EIBACH or MGP products	• 2/1-3/5

February 2022	
DT/DTD Exclusive & Online Only!	Start End
Militay 10% Instant Savings For active duty military, veterans, spouses and families.	• 5/7 - Ongoing
Goodyear \$50 Instant Savings With the purchase of a select set of 4 Goodyear Tires.	• 2/4-2/6
Michelin \$110 Instant Savings With the purchase of any set of 4 Michelin Tires.	• 2/4-2/6
Continental \$70 Prepaid Visa® Card With the purchase of a select set of 4 Continental tires.	• 2/7-2/14
Michelin \$110 Instant Savings With the purchase of any set of 4 Michelin Tires.	• 2/11-2/13
Bridgestone \$70 Instant Savings With the purchase of any set of 4 Bridgestone Tires.	• 2/14-2/21
Firestone \$60 Instant Savings With the purchase of any set of 4 Firestone Tires.	• 2/14-2/21
Presidents Day Deals Instant Savings Bridgestone, Firestone, Pirelli, Yokohama, Cooper,	• 2/18-2/21
My Account & DTD 5% Instant Savings With the purchase of any set of 4 tires or wheels if logged into MyAccount.	• 2/22-2/24
Michelin \$110 Instant Savings With the purchase of any set of 4 Michelin Tires.	• 2/25-2/28
DT-AT Credit Card	Start End
Winter Savings \$60 Prepaid Mastercard® With the purchase of any set of winter tires using a DT-AT credit card.	• 10/17-3/31
Winter Savings \$80 Prepaid Mastercard® With any set of 4 winter tire and wheel packages using a DT-AT Credit card.	• 10/17-3/31
DT-AT Credit 5% Instant Savings On purchases of \$399+ for new and existing card holders	• 2/1-2/17
Manufacturer/National	Start End
Goodyear up to \$100 Prepaid Visa® Card With the purchase of a select set of 4 Goodyear tires.	• 1/1-3/31