

# March 2022

TOTAL TIRES  
66,095

TOTAL WHEELS  
9,765

TOTAL UNITS  
75,860

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<div>272/28/21</div> <div></div>	<div>282/1/21</div> <div>Business day (M) 24 Business day (Y) 49</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,619 306 2,925</div>	<div>013/2/21</div> <div>Business day (M) 1 Business day (Y) 50</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,784 371 3,155</div>	<div>023/3/21</div> <div>Business day (M) 2 Business day (Y) 51</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,193 317 2,510</div>	<div>033/4/21</div> <div>Business day (M) 3 Business day (Y) 52</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,248 252 2,500</div>	<div>043/5/21</div> <div>Business day (M) 4 Business day (Y) 53</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>1,883 262 2,145</div>	<div>053/6/21</div> <div>Business day (M) 5 Business day (Y) 54</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>307 66 373</div>
<div>063/7/21</div> <div></div>	<div>073/8/21</div> <div>Business day (M) 6 Business day (Y) 55</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>3,896 520 4,416</div>	<div>083/9/21</div> <div>Business day (M) 7 Business day (Y) 56</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,524 348 2,872</div>	<div>093/10/21</div> <div>Business day (M) 8 Business day (Y) 57</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,578 352 2,930</div>	<div>103/11/21</div> <div>Business day (M) 9 Business day (Y) 58</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,582 373 2,955</div>	<div>113/12/21</div> <div>Business day (M) 10 Business day (Y) 59</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,130 285 2,415</div>	<div>123/13/21</div> <div>Business day (M) 11 Business day (Y) 60</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>995 179 1,174</div>
<div>133/14/21</div> <div></div>	<div>143/15/21</div> <div>Business day (M) 12 Business day (Y) 61</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,861 521 3,382</div>	<div>153/16/21</div> <div>Business day (M) 13 Business day (Y) 62</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>3,149 500 3,649</div>	<div>163/17/21</div> <div>Business day (M) 14 Business day (Y) 63</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,524 374 2,898</div>	<div>173/18/21</div> <div>Business day (M) 15 Business day (Y) 64</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>3,150 562 3,712</div>	<div>183/19/21</div> <div>Business day (M) 16 Business day (Y) 65</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,644 374 3,018</div>	<div>193/20/21</div> <div>Business day (M) 17 Business day (Y) 66</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>795 179 974</div>
<div>203/21/21</div> <div></div>	<div>213/22/21</div> <div>Business day (M) 18 Business day (Y) 67</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>3,239 473 3,712</div>	<div>223/23/21</div> <div>Business day (M) 19 Business day (Y) 68</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>3,431 462 3,893</div>	<div>233/24/21</div> <div>Business day (M) 20 Business day (Y) 69</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,522 378 2,900</div>	<div>243/25/21</div> <div>Business day (M) 21 Business day (Y) 70</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,384 382 2,766</div>	<div>253/26/21</div> <div>Business day (M) 22 Business day (Y) 71</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>1,972 290 2,262</div>	<div>263/27/21</div> <div>Business day (M) 23 Business day (Y) 72</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>475 128 603</div>
<div>273/28/21</div> <div></div>	<div>283/29/21</div> <div>Business day (M) 24 Business day (Y) 73</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>4,276 529 4,805</div>	<div>293/30/21</div> <div>Business day (M) 25 Business day (Y) 74</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,778 442 3,220</div>	<div>303/31/21</div> <div>Business day (M) 26 Business day (Y) 75</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,526 353 2,879</div>	<div>313/1/21</div> <div>Business day (M) 27 Business day (Y) 76</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>3,249 493 3,742</div>	<div>014/2/21</div> <div>Business day (M) 1 Business day (Y) 77</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,168 309 2,477</div>	<div>024/3/21</div> <div>Business day (M) 2 Business day (Y) 78</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>1,197 106 1,303</div>
<div>034/4/21</div> <div></div>	<div>044/5/21</div> <div>Business day (M) 3 Business day (Y) 79</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,943 529 3,472</div>	<div>054/6/21</div> <div>Business day (M) 4 Business day (Y) 80</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>3,145 411 3,556</div>	<div>064/7/21</div> <div>Business day (M) 5 Business day (Y) 81</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,242 323 2,565</div>	<div>074/8/21</div> <div>Business day (M) 6 Business day (Y) 82</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,422 339 2,761</div>	<div>084/9/21</div> <div>Business day (M) 7 Business day (Y) 83</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>2,002 260 2,262</div>	<div>094/10/21</div> <div>Business day (M) 8 Business day (Y) 84</div> <div>DTD</div> <div>TIRES WHEELS UNITS</div> <div>543 114 657</div>

Color Key

Lost Day

Holiday

Extra day

# March 2021 vs 2022 Promotions

This month we need to average 2,810 units a day in order to beat last years 75,860 total units.

March 2021									March 2022										
DT/DTD Exclusive & Online Only!			Start	End	Week1	Week2	Week3	Week4	Week5	DT/DTD Exclusive & Online Only!			Start	End	Week1	Week2	Week3	Week4	Week5
Bridgestone \$70 Instant Savings			•	3/1–3/14						Military 10% Instant Savings			•	5/7–Ongoing					
With the purchase of any set of 4 Bridgestone tires.										For active duty military, veterans, spouses and families.									
Michelin \$70 Instant Savings			•	3/1–3/14						Pirelli \$70 Instant Savings			•	3/4–3/6					
With the purchase of any set of 4 Michelin tires.										With the purchase of any set of 4 Pirelli Tires.									
Cooper \$70 Instant Savings			•	3/1–3/14						Michelin \$110 Instant Savings			•	3/11–3/13					
With the purchase of a select set of 4 Cooper tires.										With the purchase of any set of 4 Michelin Tires.									
FireStone \$70 Prepaid Mastercard®			•	3/6–3/14						Goodyear \$50 Instant Savings			•	3/18–3/20					
With the purchase of any set of 4 Firestone tires.										With the purchase of a select set of 4 Goodyear Tires.									
Goodyear \$50 Prepaid Mastercard®			•	3/15–3/28						Yokohama \$70 Instant Savings			•	3/18–3/20					
With the purchase of any set of 4 Goodyear tires.										With the purchase of a set of YK-740, YK-CTX, or ADVAN line tires.									
Yokohama \$70 Instant Savings			•	3/15–3/28						Yokohama \$70 Instant Savings			•	3/25–3/27					
With the purchase of any set of 4 Yokohama tires.										With the purchase of a set of YK-740, YK-CTX, or ADVAN line tires.									
Pirelli \$70 Prepaid Mastercard®			•	3/15–3/31						Michelin \$110 Instant Savings			•	3/25–3/27					
With any set of 4 Cinturato Strada, Strada Sport, or Scorpion Strada tires										With the purchase of any set of 4 Michelin Tires.									
Car Advise \$50 Instant Savings			•	3/19–3/22						DT-AT Credit Card			Start	End					
With the purchase of 4 tires or wheels for Car Advise members.										Winter Savings \$60 Prepaid Mastercard®			•	10/17–3/31					
Cooper \$70 Instant Savings			•	3/29–4/5						With the purchase of any set of winter tires using a DT-AT credit card.									
With the purchase of a select set of 4 Cooper tires.										Winter Savings \$80 Prepaid Mastercard®			•	10/17–3/31					
With the purchase of a select set of 4 Cooper tires.										With any set of 4 winter tire and wheel packages using a DT-AT Credit card.									
DT-AT Credit Card			Start	End						DT-AT Credit 5% Instant Savings			•	3/1–3/31					
DT-AT Credit Up To \$40 Prepaid Mastercard®			•	3/1–3/31						On purchases of \$399+ for new and existing card holders									
Existing: \$30 on \$400+      New Applicants: \$50 on \$199+										Manufacturer/National			Start	End					
Winter Savings \$50 Prepaid Mastercard®			•	10/11–3/31						Goodyear up to \$100 Prepaid Visa® Card			•	1/1–3/31					
With any set of 4 Winter Tires paid with DT-AT Credit card										With the purchase of a select set of 4 Goodyear tires.									
Winter Savings Tire & Wheel Packages \$80 Prepaid card			•	10/11–3/31						General up to \$70 Prepaid Visa® Card			•	3/1–4/30					
With any Winter Tire & Wheel Package paid with DT-AT Credit card										With the purchase of a select set of 4 General Tires.									
Manufacturer/National			Start	End						Firestone up to \$60 Prepaid Visa® Card			•	3/1–4/18					
Goodyear Up To \$75 Prepaid Mastercard®			•	1/1–3/31						With the purchase of a select set of 4 Firestone Tires.									
With the purchase of any set of 4 Goodyear tires.										Bridgestone up to \$90 Prepaid Visa® Card			•	3/1–4/18					
General Tire up to \$70 Prepaid Visa® Card			•	3/1–4/30						With the purchase of a select set of 4 Bridgestone Tires.									
With the purchase of a select set of 4 General Tires.										Cooper up to \$70 Prepaid Visa® Card			•	3/10–4/4					
Vogue up to \$75 Prepaid Visa® Card			•	3/1–3/31						With the purchase of a select set of 4 Cooper Tires.									
With the purchase of a set of 4 Vogue Signature V Black tires.										Pirelli \$70 Prepaid Visa® Card			•	3/11–4/4					
Pirelli \$70 Prepaid Visa® Card			•	3/14–4/4						With the purchase of a 4 Pirelli Pzero or Scorpion Tires.									
With the purchase of a select set of 4 Pirelli tires.										Hankook up to \$80 Prepaid Mastercard®			•	3/21–5/1					
Cooper up to \$70 Prepaid Visa® Card			•	3/18–4/12						With the purchase of a select set of 4 Hankook Tires.									
With the purchase of a select set of 4 Cooper Tires.										DTD Exclusive eBay Sale			Start	End					
Hankook Up To \$70 Prepaid Mastercard®			•	3/19–5/8						eBay exclusive up to \$150 instant			•	3/14–3/28					
With the purchase of any set of 4 Hankook tires.										\$50 on \$250, \$100 on \$450, \$150 on \$750+									
DTD Exclusive eBay Sale			Start	End						5% Off Accessories in Cart Promotion			•	2/15–3/13					
5% Off Accessories in Cart Promotion			•	3/2–4/2						With BAJA, BODY ARMOR, DAYSTAR, or DIODE DYNAMICS products									
With AVS, PRO EAGLE, POWER TANK, or SPOD products.										5% Off Accessories in Cart Promotion			•	2/15–3/13					
5% Off Accessories in Cart Promotion			•	3/2–4/2						With FOX, KC HILITES, PERRY CRAFT, or POISON SPYDER products									
With DAY STAR, DV8, or VOODOO OFFROAD products										5% Off Accessories in Cart Promotion			•	2/15–3/13					
10% Off Accessories in Cart Promotion			•	3/2–4/2						With POWER TANK, PRO COMP, or PRO EAGLE products									
With BLACKFIRE, N-FAB, RIGID, or BODY ARMOUR products										5% Off Accessories in Cart Promotion			•	2/15–3/13					
10% Off Accessories in Cart Promotion			•	3/2–4/2						With RUBICON EXPRESS, DV8 or TUFFY SUCURITY products									
With RACE SPORT LIGHTNING, or SPARE SHIELD products										10% Off Accessories in Cart Promotion			•	2/15–3/13					
15% Off Accessories in Cart Promotion			•	3/2–4/2						With EIBACH, MGP, OWENS, or RACE SPORT products									
With EIBACH or MGP products										10% Off Accessories in Cart Promotion			•	2/15–3/13					
With EIBACH or MGP products										With READY LIFT, RIGID INDUSTRIES, or RUGGED OFF ROAD products									
DTD Exclusive Flash Sale			Start	End						DTD Exclusive Flash Sale			Start	End					
DTD Flash Sale up to \$100			•	3/1–3/11						DTD Flash Sale up to \$110			•	3/7–3/8					
\$12 threshold, can be combined message, web advertising, Email Blast										\$15 threshold, can be combined message, web advertising, Email Blast									