

October 2021

						TOTAL TIRES 56,321			TOTAL WHEELS 6,153			TOTAL UNITS 62,474		
Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday		
26	9/27/20	27	9/28/20	28	9/29/20	29	9/30/20	30	9/1/20	01	10/2/20	02	10/3/20	
		Business day (M) 22 Business day (Y) 227		Business day (M) 23 Business day (Y) 228		Business day (M) 24 Business day (Y) 229		Business day (M) 25 Business day (Y) 230		Business day (M) 1 Business day (Y) 231		Business day (M) 2 Business day (Y) 232		
		DTD TIRES WHEELS UNITS 2,755 297 3,052		DTD TIRES WHEELS UNITS 3,324 245 3,569		DTD TIRES WHEELS UNITS 2,699 301 3,000		DTD TIRES WHEELS UNITS 2,426 265 2,691		DTD TIRES WHEELS UNITS 2,082 281 2,363		DTD TIRES WHEELS UNITS 564 85 649		
03	10/4/20	04	10/5/20	05	10/6/20	06	10/7/20	07	10/8/20	08	10/9/20	09	10/10/20	
		Business day (M) 3 Business day (Y) 233		Business day (M) 4 Business day (Y) 234		Business day (M) 5 Business day (Y) 235		Business day (M) 6 Business day (Y) 236		Business day (M) 7 Business day (Y) 237		Business day (M) 8 Business day (Y) 238		
		DTD TIRES WHEELS UNITS 2,625 277 2,902		DTD TIRES WHEELS UNITS 2,656 346 3,002		DTD TIRES WHEELS UNITS 1,933 199 2,132		DTD TIRES WHEELS UNITS 1,658 120 1,778		DTD TIRES WHEELS UNITS 1,755 211 1,966		DTD TIRES WHEELS UNITS 732 93 825		
10	10/11/20	11	10/12/20	12	10/13/20	13	10/14/20	14	10/15/20	15	10/16/20	16	10/17/20	
		Business day (M) 9 Business day (Y) 239		Business day (M) 10 Business day (Y) 240		Business day (M) 11 Business day (Y) 241		Business day (M) 12 Business day (Y) 242		Business day (M) 13 Business day (Y) 243		Business day (M) 14 Business day (Y) 244		
		DTD TIRES WHEELS UNITS 2,644 290 2,934		DTD TIRES WHEELS UNITS 2,761 330 3,091		DTD TIRES WHEELS UNITS 2,497 243 2,740		DTD TIRES WHEELS UNITS 2,714 240 2,954		DTD TIRES WHEELS UNITS 1,954 225 2,179		DTD TIRES WHEELS UNITS 483 65 548		
17	10/18/20	18	10/19/20	19	10/20/20	20	10/21/20	21	10/22/20	22	10/23/20	23	10/24/20	
		Business day (M) 15 Business day (Y) 245		Business day (M) 16 Business day (Y) 246		Business day (M) 17 Business day (Y) 247		Business day (M) 18 Business day (Y) 248		Business day (M) 19 Business day (Y) 249		Business day (M) 20 Business day (Y) 250		
		DTD TIRES WHEELS UNITS 3,037 320 3,357		DTD TIRES WHEELS UNITS 2,542 308 2,850		DTD TIRES WHEELS UNITS 1,941 243 2,184		DTD TIRES WHEELS UNITS 1,917 236 2,153		DTD TIRES WHEELS UNITS 1,668 187 1,855		DTD TIRES WHEELS UNITS 546 71 617		
24	10/25/20	25	10/26/20	26	10/27/20	27	10/28/20	28	10/29/20	29	10/30/20	30	10/31/20	
		Business day (M) 21 Business day (Y) 251		Business day (M) 22 Business day (Y) 252		Business day (M) 23 Business day (Y) 253		Business day (M) 24 Business day (Y) 254		Business day (M) 25 Business day (Y) 255		Business day (M) 26 Business day (Y) 256		
		DTD TIRES WHEELS UNITS 3,294 378 3,672		DTD TIRES WHEELS UNITS 2,424 284 2,708		DTD TIRES WHEELS UNITS 4,389 299 4,688		DTD TIRES WHEELS UNITS 2,420 224 2,644		DTD TIRES WHEELS UNITS 2,086 211 2,297		DTD TIRES WHEELS UNITS 580 95 675		
31	10/1/20	01	11/2/20	02	11/3/20	03	11/4/20	04	11/5/20	05	11/6/20	06	11/7/20	
		Business day (M) 1 Business day (Y) 257		Business day (M) 2 Business day (Y) 258		Business day (M) 3 Business day (Y) 259		Business day (M) 4 Business day (Y) 260		Business day (M) 5 Business day (Y) 261		Business day (M) 6 Business day (Y) 262		
		DTD TIRES WHEELS UNITS 2,419 292 2,711		DTD TIRES WHEELS UNITS 3,155 383 3,538		DTD TIRES WHEELS UNITS 2,577 230 2,807		DTD TIRES WHEELS UNITS 1,742 226 1,968		DTD TIRES WHEELS UNITS 1,580 191 1,771		DTD TIRES WHEELS UNITS 1,405 162 1,567		
		LOST DAY												

Color Key

Lost Day
Holiday
Extra day

October 2020 vs 2021 Promotions

This month we need to average 2,403 units a day in order to beat last years 62,474 total units.