



Mr. Halle, the consummate Level 5 Leader:

- Unwavering resolve to do the right thing
- Made people feel great about themselves
- Humility AND the will to win:
 - Compelling modesty
 - Quick to deflect compliments, always giving credit to others
 - Fanatically driven, with an incurable need to produce results
- Disciplined, hedgehog focus
- Rigorous NOT ruthless
- Would never settle for “good enough”
- Favored discipline over bureaucracy
- More of a plow horse vs. show horse

What it means to be “Bruce Like”