

LEADER ACCOUNTABILITY PLAN

**1 SELF TRUST**—Credibility  
*The 4 Cores of Credibility*—Which core will I focus on?

**2 RELATIONSHIP TRUST**—Behavior  
*The 13 Behaviors*—Which behaviors will I focus on?

Speed of Trust *Talks*

WITH WHOM?

“Develop Trust” Talk

“Restore Trust” Talk

“Extend Smart Trust” Talk

BY WHEN?

**3 ORGANIZATIONAL TRUST**—Alignment  
*Organizational Credibility*—How will I improve my target organization’s credibility?

*Symbols*—Which symbols of distrust will I eliminate?

Which symbols of trust will I create?

*Systems and Processes* —Which system/process will I improve and how will I do it?

**4 MARKET TRUST**—Reputation  
*Target Organization’s Reputation*—With which stakeholder will I increase trust and how will I do it?

**5 PEER ACCOUNTABILITY PROCESS**  
*Accountability-Partner Information*

Name:

Contact:

First Meeting:

*Peer Accountability Meeting Agenda:*

- 1. Report on your successes and challenges.
- 2. Make commitments to improve.
- 3. Schedule your next meeting.