

THE DREAM

Our Vision:

To be the BEST! Our unique success is based on caring for and cultivating people, delighting our customers and growing responsibly.

Our Operating Philosophies:

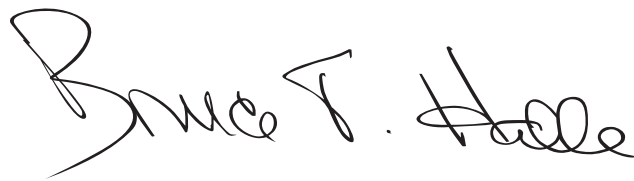
Integrity: We are honest, fair and do what we believe is right.

Our People: Our strength comes from caring for and helping one another.

Our Customers: Every day we must earn the right to call them our customers.

Growth: We seek to gain and share knowledge, innovate, achieve results and open stores.

Attitude: We are passionate about having fun, giving our best, working safely, and sharing in our success.



Bruce T. Halle,
Founder

