



Discounts on New Ford Vehicles with X-Plan Vehicle Pricing

Employee Discount

Discount Tire / America's Tire / Discount Tire Direct (the Company) has negotiated with Ford Motor Company a special program that offers all employees a discount when you purchase any new **Ford** or **Lincoln**.

How to Participate

You can get more information about the **Partner Recognition X-Plan Vehicle Pricing Program** by logging in to www.fordpartner.com using the company's Partner Code: **VJ494**.

This website allows you to generate a Personal Identification Number (PIN) which authorizes special X-Plan discount pricing on most Ford Motor Company vehicles. Also, use this website to see specific pricing and incentives per vehicle, complete program rules, and frequently asked questions.

Contact

If you have questions about the X-Plan Vehicle Pricing Program, please call Colleen Bruce at 480-606-5750, or call Ford Partner Recognition directly at 1-877-975-2600.

The Benefits Of X-Plan Partner Pricing

***Exclusive Pricing!** Your X-Plan price is established before you visit the dealership, so you don't have to negotiate.

***Exceptionally Simple!** Your X-Plan price is clearly marked the vehicle invoice.

***Great Value!** We offer you exclusive savings in addition to most other publicly offered programs.

Follow These Simple Steps To X-Plan Savings

1. Obtain your organization's Partner Code.
2. Visit www.fordpartner.com
3. Enter your Partner Code: the last four digits of your Social Security Number: and your name, address, city, state and zip code to generate your Personal Identification Number (PIN).
4. Visit James Frey at Don Chalmers Ford, identify yourself as an X-Plan Partner Recognition Participant, and provide the last four digits of your Social Security Number and your Personal Identification Number (PIN).
5. Provide Proof of employment or organization membership (I.D. Card, pay stub, W-2 form, or health care card).
6. Select an X-Plan eligible vehicle and ask for a copy of the invoice to confirm X-Plan pricing.