

You Drive Our Success, Let Us Help You Drive Our Cars

Penske Vehicle Purchase Rewards Program designed exclusively for U.S. Discount Tire Employees



Start Your Engines

The next time you are searching for a new car or truck, head to www.PenskeCars.com to explore the vast inventory of nearly 40,000 new and pre-owned vehicles. Select your car or truck online or contact any of our more than 150 Penske Automotive Group dealerships that represents more than 40 brands across the U.S.



Your Program Rewards

1. \$400 Cash Reward on any new vehicle purchase or lease.
2. \$300 Cash Reward on any pre-owned vehicle purchase or lease.



Rules of the Road

Employee Eligibility: To qualify for the Penske Vehicle Purchase Rewards Program you must be a Discount Tire employee at the time of your new or pre-owned vehicle purchase or lease. The new or pre-owned vehicle must be purchased or leased through a Penske Automotive Group dealership in the U.S. Only U.S. Discount Tire employees are eligible for this program upon hiring (Puerto Rico excluded).

Family Members: At this time, the program is open for vehicles titled to the Discount Tire employee only and not to family or friends.

Reward: Employees are eligible to receive a \$400 reward on the purchase/lease of a new vehicle and/or \$300 reward on the purchase/lease of a pre-owned vehicle from any Penske Automotive Group dealership in the U.S. The reward can be claimed in addition to any special offers or incentives for which the employee is eligible at the time of purchase at the dealership. There are no brand or model restrictions at this time. Purchases or leases prior to April 7, 2015 do not qualify for a reward. Contact dealer for final vehicle pricing.

Reward Redemption: In order to submit a request to redeem your reward, you must register on-line at www.PenskeCars.com/Partner and follow the instructions for providing proof of purchase or lease which adheres to a valid purchase date of April 7, 2015 or later. We require that you submit your reward request within three months of your purchase or lease. The vehicle must remain registered in the qualified Discount Tire employee's name for a period of six months from the date of delivery. Please allow 6-8 weeks after providing proof of purchase to receive your reward.

Program Period: This program may end or change at any time without prior notice. Modifications to the program will be posted to www.PenskeCars.com and become effective upon posting. All purchases or leases prior to any program modifications or termination will remain eligible for the rewards program.



Need Assistance?

For questions, email us: partnersupport@penskeautomotive.com, visit www.PenskeCars.com, or call 1-855-9PENSKE (1-855-973-6753).



STEP 1

Register at www.PenskeCars.com/Partner

- Click on the Register button to fill out basic information and confirmation of employment
- Once registered, you will obtain a Username and Password
- Make contact with a Penske Automotive Group dealership who will assist you, and negotiate a price
- At any time, you may visit a Penske Automotive Group dealer or browse our inventory online



STEP 2

Start shopping, then make your purchase

- Visit www.PenskeCars.com
- Search and find your vehicle by Make, Model, or specified distance from your home
- Submit the "Contact Dealer" form to set up an appointment with a dealer who will be ready to assist you
- If you like, we can even arrange shipping right to your door
- Finalize your purchase with the dealership



STEP 3

Redeem your reward

- Go to www.PenskeCars.com/Partner
- Login using your Username and Password
- Go to the Claim Your Reward section and complete the information to verify your vehicle purchase/lease
- Check the status of your reward at any time by logging in to www.PenskeCars.com/Partner
- Expect to receive your reward check within 6 to 8 weeks



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