



STORE APPEARANCE GUIDELINES

WE ARE THE DISCOUNT TIRE & AMERICA'S TIRE FAMILY.
WE TAKE PRIDE IN REPRESENTING OUR BRAND.



DISCOUNT
TIRE

AMERICA'S
TIRE

At Discount Tire we pride ourselves on creating an Inviting, Easy and Safe experience for our customers.

Use these guidelines to better understand our appearance standards.

TRUSTED EXPERTS



Our Founder Bruce Halle had a vision: To be the BEST! Attributing our unique success to caring and cultivating people, delighting our customers and growing responsibly.

We delight our customers every day with our Can-Do attitude and high professional standards.

**WE ARE CARING
PEOPLE, DOING
THE RIGHT THING.**





OUR STANDARDS

DRESS CODE STANDARDS

WE HAVE HIGH STANDARDS FOR HOW WE DRESS.
REMEMBER, IT'S ALL ABOUT BEING PROUD TO REPRESENT THE
DISCOUNT TIRE BRAND.

CLOTHING

Shirts must be tucked in

Belts must be worn at waist level

Button down collars must be fastened

Clothing should be clean and neat without holes or tears

TATTOOS

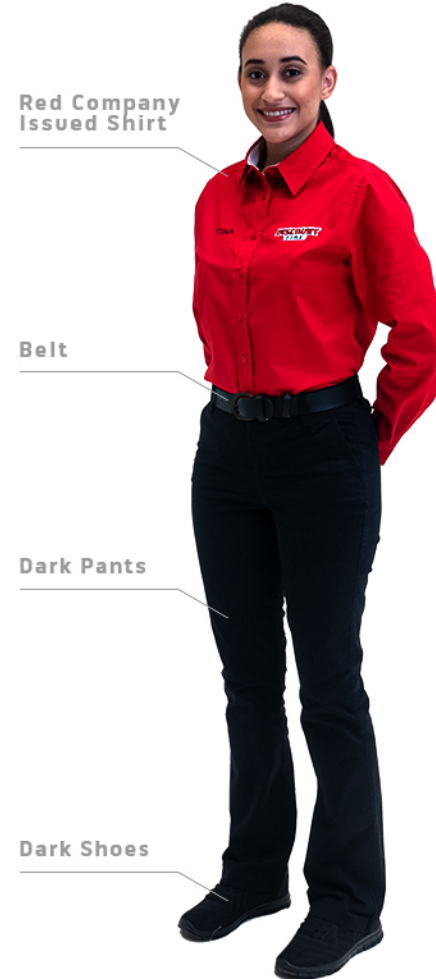
Visible tattoos are not permitted. Please cover arm and leg tattoos
with long shirts and pants.

JEWELRY/BODY PIERCINGS

Small post/stud earrings, wedding bands and watches may be worn,
as long as they do not pose a safety risk. No other jewelry should be
worn in the stores.

Visible body/face piercings are not allowed.

SHOWROOM



SERVICE AREA



The Company will provide reasonable accommodation for reasons such as religious beliefs, disability or medical needs. Please speak with your Regional Office if you have additional questions or need to request an accommodation.



PERSONAL APPEARANCE

APPEARANCE STANDARDS

HAIRSTYLE

Please keep hair neat and maintained.

Hair must be a natural-looking color and style.

Natural hairstyles include those historically associated with diverse communities such as braids, cornrows, twists, curls, locks and afros.

For safety reasons, longer hair must be pulled back into a ponytail or bun.

FACIAL HAIR

Facial hair is permitted, but it must be clean, neat, and well trimmed using a #3 guard (or lower).



MEETS

Hair Pulled Back

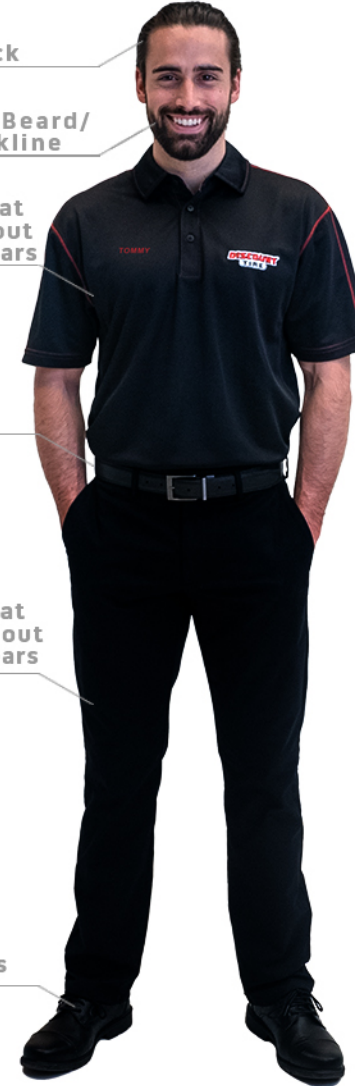
Well Kept Beard/
Clean Neckline

Clean & Neat
Shirt Without
Holes Or Tears

Tucked In
Shirt

Clean & Neat
Pants Without
Holes Or Tears

Dark Shoes



DOESN'T MEET

Hair Not
Pulled Back

Long Beard/
Untrimmed
Neckline

Untucked
Shirt

Dirty/Torn
Pants

Non-Work
Shoes



PROFESSIONAL APPEARANCE

STYLE GUIDE

This guideline is intended to show a wider range of acceptable hair/facial hair styles. While we recognize that the visual representation shown does not include all of the possible options, we hope you find it helpful.





LIVING THE DISCOUNT TIRE BRAND

At Discount Tire we are proud to deliver an Unexpected Experience to our Customers every day.

Please consult your manager if you have additional questions.

DISCOUNT[®]
TIRE

AMERICA'S[®]
TIRE