

SAFETY LEADER CTA

NOVEMBER
2023

LET'S GET YOU TAKEN CARE OF®

NOVEMBER ACTION ITEMS DUE NOV 30th

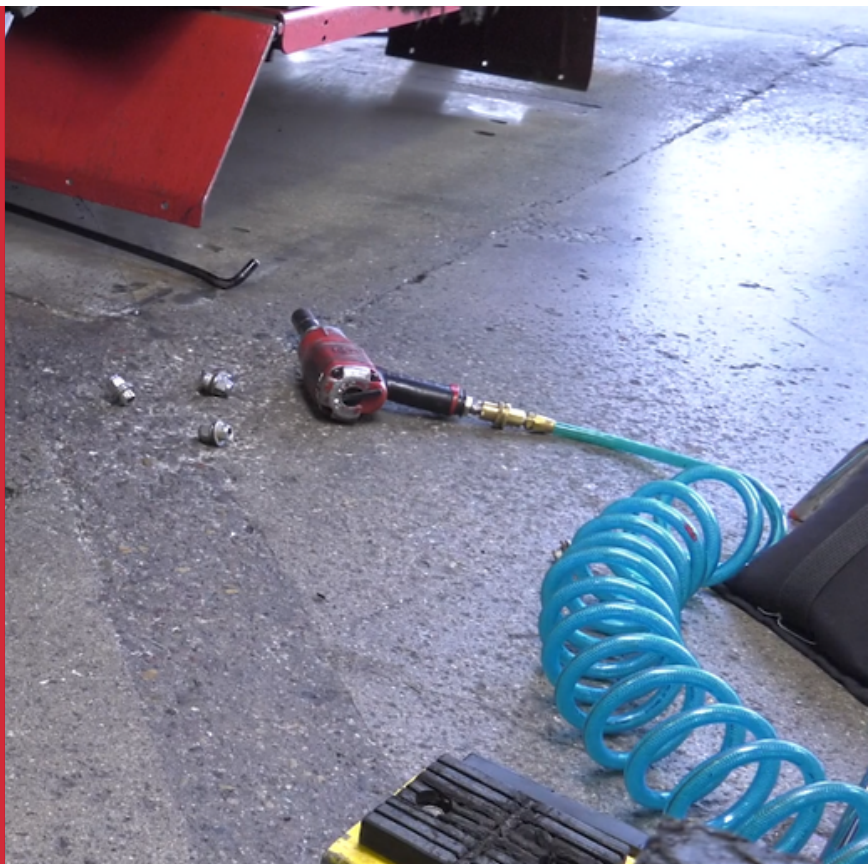
1 CTA ACKNOWLEDGEMENT SURVEY

[Take Survey Now](#)

2 SAFETY FOCUS

Do only the Safety Focus
listed below that pertains
to your location:

- A) [Store](#)
- B) [Facilities](#)
- C) [DC](#)



INJURY TRENDS

OUR PEOPLE

TRIR (Total Recordable Incident Rate)

Region	2022	2023	Change From 2022
Tennessee	13.26	11.98	-1.28
Utah	8.71	11.89	3.18
Arizona	13.12	11.81	-1.31
Minnesota	10.33	11.18	0.85
California Northern	9.07	11.01	1.94
Indiana/Ohio	13.13	10.68	-2.45
Georgia	7.09	10.03	2.94
California Central	7.98	9.64	1.66
Washington	8.61	9.22	0.61
Colorado	12.34	9.16	-3.18
Illinois	8.75	9.15	0.40
Texas San Antonio	7.89	9.08	1.19
St. Louis	14.03	8.66	-5.37
Carolinas	5.50	8.22	2.72
Oklahoma	12.88	8.21	-4.67
Texas Houston	6.99	7.98	0.99
Texas Dallas	7.41	7.78	0.37
Florida	8.38	7.64	-0.74
Virginia	13.65	7.02	-6.63
Michigan	6.81	6.98	0.17
New Mexico/W.Texas	9.16	6.8	-2.36
California Southern	8.08	6.18	-1.90
Nevada	7.72	5.57	-2.15
Kansas	7.63	4.21	-3.42

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REGIONS



DECREASED OVER 2022

12

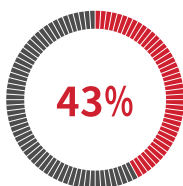
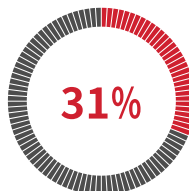
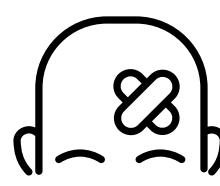
REGIONS



INCREASED OVER 2022

IF YOU SEE SOMEONE
NOT FOLLOWING A
BEST PRACTICE **STOP**
WORK AND CORRECT IT

WHATS DRIVING INJURIES?

**BEST PRACTICE
NOT FOLLOWED****PPE NOT USED
PROPERLY
(GLOVES/GLASSES)****HAND
INJURIES****HEAD
INJURIES****LOWER
BACK**



VEHICLE DAMAGE TRENDS

OUR CUSTOMERS

TOP 3 VEHICLE DAMAGE CLAIMS IN Q3

#1

STUD DAMAGE

ACCORD



CR-V



SUBARU
FORESTER



#2

WHEEL DAMAGE

FORD
F150



TESLA
MODEL Y



CORVETTE



#3

PARKING LOT ACCIDENTS



406 IN Q3

\$936 AVERAGE COST

70% CAR WAS IN
REVERSE



SAFETY LEADER EXPECTATIONS

OUR CULTURE

Clear Roles and Expectations

First Monday of the month - Open the CTA and the Safety & Quality Focus and read through it. Share the CTA with your manager and your team. Complete the CTA Acknowledgement survey. Within the first few days, meet with your AOR's to **delegate** out their action items and set the expectation. The AOR's are listed at the top of each page to make this easy for you to do.

Remember, you are a Safety "Leader". Lead your AOR's to help them complete their action items. This ensures everyone at your store gets involved.

Use the morning huddle - This is a great, easy way to discuss CTA topics and observation results as a team and solicit feedback. Watch the SQF video as a team and discuss. Finally, complete your survey and feedback.

First Monday of the Month

- Open monthly CTA and SQF and review material
- Share CTA with leadership team (Mgr., Sr., etc.)
- Complete CTA Acknowledgement

First Week of the Month

- Within the next few days, meet with your AOR's to delegate out their action items and set the expectation



CONTEST WINNERS – OCTOBER



SAFETY & QUALITY FOCUSED VIDEO CONTEST

Subin Abraham
IAQ_02 - Davenport, IA



**Don't forget to scan
and watch this month!**

CLOSE CALL WINNERS

Brandon Aragon
CAN Region - CAN 42 (10/02/23)

Tony Huynh
COD Region - COD 18 (10/09/23)

Jack McAuliffe
CAN Region - CAN 24 (10/16/23)

Jack McAuliffe
CAN Region - CAN 24 (10/23/23)

Gregory Johnson
CAN Region - CAN 02 (10/30/23)



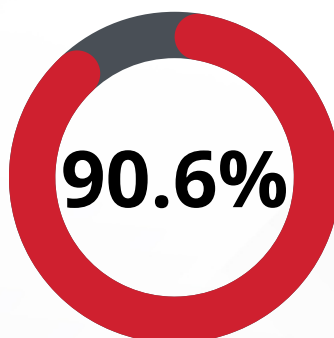
\$500 PRIZE

Don't forget: When you report a Close Call, you are automatically entered to win a \$50 gift card!

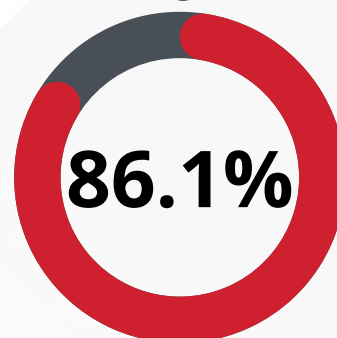
OBSERVE & COACH RESULTS



Continue coaching your people to make sure that BPs are being followed and recognize when coaching is needed.



90.6% Completed the Observation Safely



86.1% Completed the Observation Safely

SAFETY ENGAGEMENT

**Through November 3rd, 2023
(Last 6 Months)**

