

SAFETY LEADER CTA

JULY 2021

AMERICA'S
TIRE

DISCOUNT
TIRE

DISCOUNT
TIRE DIRECT

LET'S GET YOU TAKEN CARE OF®

JULY 2021

ACTION ITEMS

DUE JULY 31

- JUL 2021 CTA Acknowledgement survey



SURVEY

Do only the Safety Focus listed below that pertains to your location:

- JUL 2021 Store Safety Quality Focus
- JUL 2021 Facilities Safety Focus
- JUL 2021 DC Safety Focus

PLEASE STAY
HYDRATED,
DRINK WATER.



INJURY TRENDS | OUR PEOPLE

June 2021- **TOP 5** Best Practice Related Injuries



20

20 of Our People were injured when standing in the wrong place while using the tire bar



14

14 of Our People were injured when a vehicle was lowered or raised on their feet or hands



13

13 of Our People were injured when they skipped using the balancer lift



10

10 of Our People suffered a sprain or strain due to improper lifting technique



10

10 of Our People were injured while grabbing onto a spinning impact gun

When We Fail to Execute Our Best Practices, People Get Hurt

The 67 injuries described above have 2 things in common:

#1 The Best Practice was not followed

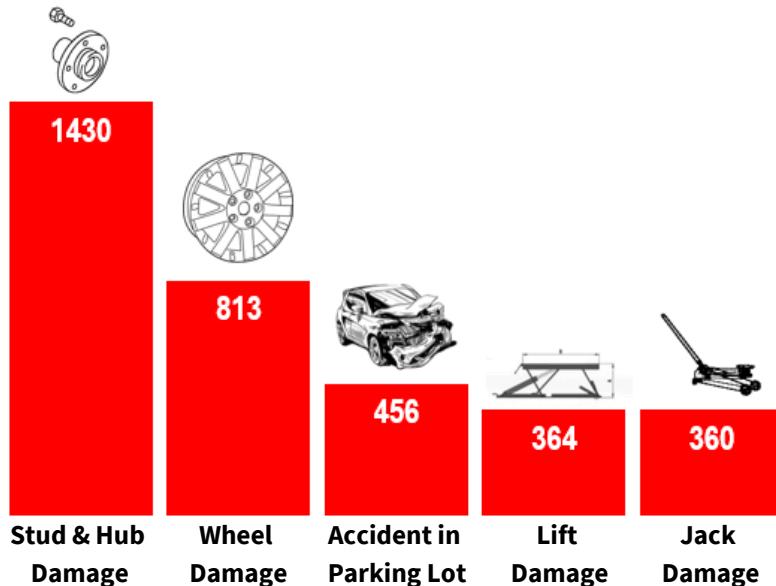
#2 The employee did not get to go home without an injury. Do you and your people hold each other accountable to follow our Best Practices? Everyone deserves to leave work uninjured!



VEHICLE DAMAGE TRENDS

OUR CUSTOMERS

DAMAGE CLAIM COUNT 2021



Stud & Hub Damage

- Talk to customer before removing cross-threaded lug nuts
- Minimum of 3 turns by hand. Do more if needed

Wheel Damage

- Talk to customer in the parking lot about damaged wheels
- Always use adjustment knob on changer

Accident in Parking Lot

- Stop if you can't see your guide
- SLOW DOWN!

Jack & Lift Damage

- Always look under before raising
- Avoid pinch welds, they bend really easy
- Go very slow pulling in and out over the lift
- Test stability after raising every time



SAFETY LEADER SPOTLIGHT

OUR CULTURE

Extreme Temperatures

With the extreme high temperatures and as we continue to go through the summer months, we need to be informed on how to stay safe and what to do if anyone experience heat stress. Extreme heat is defined as summertime temperatures that are much hotter and/or humid than average. Because some places are hotter than others, this depends on what's considered average for a particular location at that time of year. Humid and muggy conditions can make it seem hotter than it really is.

Take Control of Heat Stress

Help reduce workplace heat stress by asking yourself:

- ✓ Are the fans in my store/location in good working condition?
- ✓ Is there a cool area for my people to take breaks?
- ✓ Am I rotating personnel who are doing inventory all day?
- Rotate employees every 30 minutes
- ✓ Am I switching out personnel doing air checks throughout the day?
- Rotate employees every 30 minutes
- ✓ Have I implemented a buddy system at my store/location?
- Observe each other for signs of heat intolerance
- ✓ Have I provided adequate amounts of cool drinking water for my people?
- Encourage workers to drink frequently
- ✓ Are the "Are You Hydrated" posters hung up in each of your restrooms?
- Use the poster to gauge your hydration
- ✓ Have you ordered cooling towels for your people?

<<< ANNOUNCEMENT >>>

Beginning July 7th, stores will be receiving Discount Tire water bottles as a reminder to keep hydrated during the summer months!



CONTEST WINNERS – June



Safety & Quality Focused Video Contest

Carson Roberts
TXO 02- Odessa, TX

Don't forget to scan and watch this month!

\$500 PRIZE

Close Call



CW Biggs
TXS Region - TXA 17 - 06/07/2021

Jesse Longstreth
NCC Region - NCN 01 - 06/14/21

Bryce Jewett
TNN Region - TNN 07 - 06/21/21

Alex Gonzalez
NCC Region - SCC 17 - 06/28/21

Don't forget: When you report a Close Call, you are automatically entered to win a \$50 gift card!

Observation Results-Tire Bar

Tire Bar



Congratulations! There were fewer tire bar injuries per hour worked in June 2021 compared to June 2020. Please continue to remind your people to stand in the right place and keep a firm grip on the bar. July was the second lowest month for tire bar injuries in 2020. Lets commit to keeping Our People safe through coaching and accountability. **We still have plenty of opportunity to improve based on last months observations results.**

TIRE BAR INJURY RATE JUNE 20 VS. 21		2021 GOAL
2020	2021	.25
.26	.22	



19.5" and Bead Lock Pilot Update

Two new strategic pilots are running, or will be running, in your stores here very soon: **Servicing 19.5" Tires** and **Servicing Beadlock Wheels** for ATV/UTV. These two services are being added to provide new streams of revenue and grow our business. As we intend to Grow Responsibly, it is essential to ensure all stores have the correct tools, equipment, and processes to perform these services with Safety, Quality, Delivery, and Cost in mind. With that, as these pilots operate and expand, we ask that as the Safety Leaders to be keenly aware of these new services and help identify any gaps or opportunities in these new services. We ask to take a minute and become familiar with the requirements on each of the pilot pages on the KC and provide your feedback and input.

Pilot Links

[Servicing 19.5" Tires](#)

[Servicing Bead Lock Wheels for ATV/UTV](#)

SAFETY ENGAGEMENT Through July 2nd 2021

