

# SAFETY LEADER CTA

FEB  
2023

LET'S GET YOU TAKEN CARE OF

## FEBRUARY ACTION ITEMS

DUE MAR 6th

### 1 CTA ACKNOWLEDGEMENT SURVEY

[Take Survey Now](#)

### 2 SAFETY FOCUS

Do only the Safety Focus listed below that pertains to your location:

- A) [Store](#)
- B) [Facilities](#)
- C) [DC](#)



## INJURY TRENDS

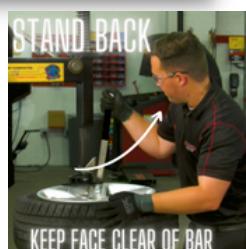
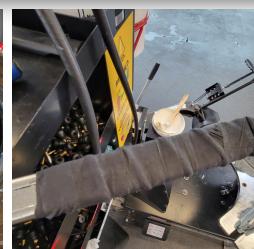
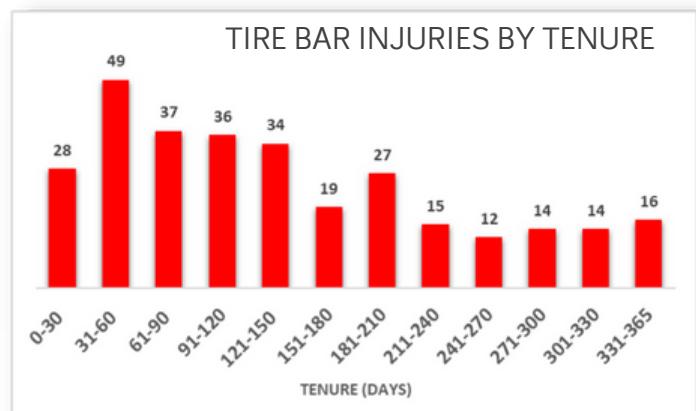
## OUR PEOPLE

### NEWEST EMPLOYEES AT HIGHER RISK FOR TIRE BAR INJURIES

As you can see in the chart to the right, employees that have worked for us for 31-60 days are at highest risk for a tire bar injury. This trend continues through the 180 day mark.

While this information may not be surprising to you, [take a moment to reflect on what you are doing today to protect your newest employees from injury](#). Here's some things you should be doing, especially for your new people

1. Conduct observations (go see) to confirm Best Practices are being executed every time
2. Use positive reinforcement when you see your people doing it right
3. Stop and coach if you see issues with BP execution





# VEHICLE DAMAGE TRENDS

OUR CUSTOMERS

## Jack/Lift Related Damage 2022

In **2022** There were **1,492** total related Jack/Lift damage claims.

**709** claims  
were from  
Lifts



Average CO\$T of **\$1,230**

**783** claims  
were from  
Jacks



Average CO\$T of **\$1,602**



## SAFETY LEADER SPOTLIGHT

OUR CULTURE

### Leadership for Success

This month we interviewed Safety Leader John Vas in the Arizona Region. We want to share this interview with you because we thought John provided some great responses we can all learn from.

#### How long have you been in your Safety Leader position?

"My position as the Safety Leader for my store began one year ago when I took the position of Senior Assistant."

#### What Advice would you give to a new Safety Leader?

"Advice I would give for a new Safety Leader would be to build strong relationships with your people by truly caring for them as well as leading by example to help them understand that their safety and well-being is our #1 priority."

#### What would you say is your daily role in safety?

"My role as Safety Leader is to keep our people healthy and working when they can so we can help them achieve their dreams. This also includes giving them the tools they need to work safely and become successful in their career as well as their lives."

#### How can a Safety Leader be successful at the store level?

"Success as a Safety Leader is achieved by being persistent about completing goals on time and to the best of our abilities. This includes not only sharing our success with our people, but also helping them grow in a way that they can continue to be successful with Discount Tire and in their own lives."

#### How has the Safety Program helped in the region?

"Our safety program has helped our region by ensuring our people are healthy and happy. By executing at the highest level, we truly embrace a culture that prioritizes our safety above all else."

#### Why are you passionate about safety?

"My passion for safety comes from my people. Seeing their success and ability to grow brings me joy knowing that they will carry on to achieve greatness in their lives. This is truly what being a servant leader means to me."



**John Vas**  
**Safety Leader**

# CONTEST WINNERS – JANUARY



## SAFETY & QUALITY FOCUSED VIDEO CONTEST

**Aaron Cerrato**  
**CAN 47** - Merced, CA

Don't forget to scan  
and watch this month!

**\$500 PRIZE**

## CLOSE CALL



**Joshua Dodson**  
**TNN Region** - TNN 12 (1/02/23)

**Ryan Mead**  
**GAA Region** - GAA 19 (1/09/23)

**Timothy Swann**  
**CAN Region** - CAN 32 (1/16/23)

**Zach Goedecke**  
**TXD Region** - TXD 42 (1/23/23)

**Jordan Steele**  
**ILC Region** - ILC 27 (1/30/23)

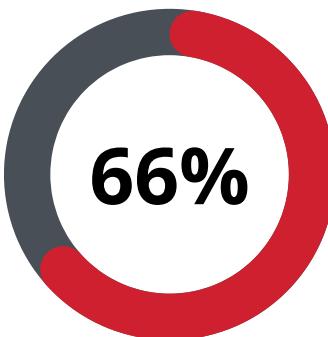
Don't forget: When you report a Close Call,  
you are automatically entered to win a \$50 gift card!

## OBSERVE & COACH RESULTS



Continue coaching your people to make  
sure that BPs are being followed and  
recognize when coaching is needed.

Tire Bar



66% Completed all 5 steps for Observation

## SAFETY ENGAGEMENT

Through FEB 2, 2023  
(Last 6 Months)

