



Tire Registration Card



**CRITICAL TO
SAFETY**

- Filling out the Tire Registration Card and providing it to every customer that purchases a new or used tire is a **SAFETY-RELATED** Best Practice, which means it **MUST** be done every time
- Federal law requires a partially completed (tire identification number, tire brand, and site number) Tire Registration Card be provided to every tire purchase customer every time

Sample Tire Registration Card:

<p>IMPORTANT - In case of a recall, we can reach you only if we have your name and address. You MUST send in this card to be on our recall list or you can submit your contact information online at www.registermytires.com</p> <p>CUSTOMER'S NAME (PLEASE PRINT LAST NAME FIRST)</p> <p>CUSTOMER'S ADDRESS</p> <p>CITY</p> <p>STATE ZIP CODE</p> <p>SELLING DEALER</p> <p>SITE # 1 1 8 2</p> <p>DISCOUNT TIRE</p>																																																																			
<p>OMB Control No. 2127-0050 SHADED AREAS MUST BE FILLED IN BY SELLER Please Print Tire Brand Sold Below</p> <p>BFGGOODRICH</p> <p><small>CIMS CIMS All Brand Form — All Rights Reserved CIMS</small></p> <p>DATE / / </p>																																																																			
<p>TIRE IDENTIFICATION NUMBERS</p> <table border="1"> <thead> <tr> <th>QTY</th> <th>1</th> <th>2</th> <th>3</th> <th>4</th> <th>5</th> <th>6</th> <th>7</th> <th>8</th> <th>9</th> <th>10</th> <th>11</th> <th>12</th> <th>13</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>M</td> <td>A</td> <td>L</td> <td>9</td> <td>A</td> <td>B</td> <td>C</td> <td>0</td> <td>0</td> <td>2</td> <td>4</td> <td>2</td> <td>0</td> </tr> <tr> <td>2</td> <td>M</td> <td>A</td> <td>L</td> <td>9</td> <td>A</td> <td>B</td> <td>C</td> <td>0</td> <td>0</td> <td>3</td> <td>5</td> <td>2</td> <td>0</td> </tr> <tr> <td></td> </tr> </tbody> </table>												QTY	1	2	3	4	5	6	7	8	9	10	11	12	13	2	M	A	L	9	A	B	C	0	0	2	4	2	0	2	M	A	L	9	A	B	C	0	0	3	5	2	0														
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<p><small>FEDERAL LAW RESTRICTS CUSTOMER NAME AND ADDRESS INFORMATION TO BE USED FOR RECALL PURPOSES ONLY!</small></p>																																																																			

Site Number

**Name of Tire Brand Sold
Must Appear in This Section**

**Serial Numbers of Each Tire
Sold Must Appear in This
Section**

The actual serial numbers will appear on the tire sidewall. The letters DOT will identify the tire serial number to be recorded and will be up to 13 digits. DO NOT copy the letters DOT. It is not necessary to duplicate tire serial numbers if more than one tire sold bears the COMPLETE SERIAL NUMBER. Use the quantity column to record the number of tires sold with duplicate serial numbers.

Tire Registration Process:

1. The Crew Chief (or Service Tech) fills out the tire brand, tire identification information, and site number on the card.
2. During the Pre-Benediction or Service Benediction, the Service Coordinator returns the card to the customer, asks them to complete their tire registration by visiting www.discounttire.com/tire-registration or by filling out the customer information portion and mailing it in, emphasizing the importance of registering the tires.

Ordering: The 5S Assistant Manager is responsible for ordering the Tire Registration Cards and replenishing inventory when necessary.

The Whys

- Filling out the Tire Registration Card and providing it to every customer that purchases a new or used tire is a CRITICAL TO SAFETY Best Practice. Which means it **MUST** be done every time.
- This registration allows the manufacturer to notify them in the event of a tire recall.
- Providing a partially completed (tire identification number, tire brand, and site number) Tire Registration Card to every customer that purchases a tire is required by federal law.
- Fines and penalties may be assessed for failure to follow this federal law.