

## Tire Registration Card



**CRITICAL TO  
SAFETY**

- Filling out the Tire Registration Card and providing it to every customer that purchases a new or used tire is a **SAFETY-RELATED** Best Practice, which means it **MUST** be done every time
- Federal law requires a partially completed (tire identification number, tire brand, and site number) Tire Registration Card be provided to every tire purchase customer every time

### Sample Tire Registration Card:

**IMPORTANT** - In case of a recall, we can reach you only if we have your name and address. You **MUST** send in this card to be on our recall list or you can submit your contact information online at [www.registertyres.com](http://www.registertyres.com)

CUSTOMER'S NAME (PLEASE PRINT LAST NAME FIRST)

CUSTOMER'S ADDRESS APT / SUITE

CITY

STATE ZIP CODE

SELLING DEALER

SITE # 1 1 8 2

DISCOUNT TIRE

OMB Control No. 2127-0050  
SHADED AREAS MUST BE FILLED IN BY SELLER

Please Print Tire Brand Sold Below

BFGOODRICH

CIMS CIMS All Brand Form — All Rights Reserved CIMS

DATE / /

**TIRE IDENTIFICATION NUMBERS**

QTY	1	2	3	4	5	6	7	8	9	10	11	12	13
2	M	A	L	9	A	B	C	O	O	2	4	2	0
2	M	A	L	9	A	B	C	O	O	3	5	2	0

FEDERAL LAW RESTRICTS CUSTOMER NAME AND ADDRESS INFORMATION TO BE USED FOR RECALL PURPOSES ONLY!

**Site Number**

**Name of Tire Brand Sold  
Must Appear in This Section**

**Serial Numbers of Each Tire  
Sold Must Appear in This  
Section**

The actual serial numbers will appear on the tire sidewall. The letters DOT will identify the tire serial number to be recorded and will be up to 13 digits. **DO NOT** copy the letters DOT. It is not necessary to duplicate tire serial numbers if more than one tire sold bears the **COMPLETE SERIAL NUMBER**. Use the quantity column to record the number of tires sold with duplicate serial numbers.

### Tire Registration Process:

- The Crew Chief (or Service Tech) fills out the tire brand, tire identification information, and site number on the card.
- During the Pre-Benediction or Service Benediction, the Service Coordinator returns the card to the customer, asks them to complete their tire registration by visiting [www.discounttire.com/tire-registration](http://www.discounttire.com/tire-registration) or by filling out the customer information portion and mailing it in, emphasizing the importance of registering the tires.

**Ordering:** The 5S Assistant Manager is responsible for ordering the Tire Registration Cards and replenishing inventory when necessary.

### The Whys

- Filling out the Tire Registration Card and providing it to every customer that purchases a new or used tire is a **CRITICAL TO SAFETY** Best Practice. Which means it **MUST** be done every time.
- This registration allows the manufacturer to notify them in the event of a tire recall.
- Providing a partially completed (tire identification number, tire brand, and site number) Tire Registration Card to every customer that purchases a tire is required by federal law.
- Fines and penalties may be assessed for failure to follow this federal law.