

# TECHNICAL GROUP BULLETIN

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11-10-2022

## BRIDGESTONE / FIRESTONE TIRE TIRE RECALL

**PRODUCT AFFECTED:** **BRIDGESTONE / FIRESTONE**  
**P265/65R17 110S DESTINATION LE2**  
**DOT W2 AH DE3 2522 TO 2622**  
**235/55R20 102V ALZENA SPORT A/S**  
**DOT 1W2 8A ALA1 2422 TO 2722**  
**235/50R18 97V TURANZA EL440**  
**DOT 1W2 1P JB21 2521 TO 2621**

THESE TIRES WERE PRIMARILY FITTED ON TOYOTA TACOMA,  
HIGHLANDER, AND ACURA TLX.

**ARTICLE NUMBER:** **39585, 90421, 90470**

**REASON:** The potentially impacted tires may contain bead cuts/tears caused by one of the de-palletizers at a BATO plant. A de-palletizer unstacks tires and loads them individually to a conveyor and onto a trailer for shipment.

### **Store Instructions:**

#### **Removing New Product from Store Inventory:**

1. Remove affected product from inventory/showroom
2. Contact your Adjustment Warehouse with your Quantities.

#### **Removing Recalled Tires from Vehicles:**

1. Follow your normal adjustment process
2. Write up as a "Manufacturer Adjustable Condition" on invoice
3. Select adjustment type "9-Recall/MFG Replacement Program"
4. Enter complete D.O.T. number and Full Tread Depth measurements
5. Print & stick Adjustment label on tire(s)
6. Stage with your other adjustment tires
7. **No charge** to customer for replacement tire(s)

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8. **No charge** to customer for Certification renewal(s), if they were originally purchased
9. **No charge** for mounting, balancing, or any type of labor
10. Offer Certifications on replacement tire(s), if none were originally purchased

## **Warehouse Instructions:**

### **New Product from Store Inventory:**

1. Receive store's affected QTY
3. Create STO from store(s) with affected article number(s)
2. Write "Voluntary Recall" under the comment section of STO
3. Collect physical unit(s) from store(s) by **12/31/22**
4. Create an RTV PO with all affected tires in your region
5. Send PO and quantities to [DorrellJoy@bfusa.com](mailto:DorrellJoy@bfusa.com)
6. Bridgestone will arrange pick up.

### **Recalled Tires from Vehicle:**

1. Process with all other adjustment tires