

DISCOUNT[®]
TIRE

AMERICA'S[®]
TIRE

**IMPORTANT CUSTOMER
SAFETY ADVISORY**

Re: Your Purchase of Ultimate Product (UPC) "Drag" Wheels

Dear

Discount Tire and America's Tire wants to inform you that it has determined that certain wheels manufactured by UPC, models "Drag – DR9, DR19, DR33, or DR34 (pictured below, colors may vary)" could potentially be placed on the hubs of your vehicle incorrectly due to the close proximity of alternate holes drilled in the wheel. Our records indicate you purchased one or more of these wheels from our stores.

DR 9



DR19



DR33



DR34



The incorrect installation of these wheels may cause the wheel and tire assembly to become loose or potentially fall off during vehicle operation. This is hard to predict and depends on a variety of circumstances, but could lead to a loss of control and a vehicle crash. We have received no reports of accidents caused by this situation, but because the company cares about your safety and satisfaction, we strongly encourage you to call as soon as possible for an appointment and free inspection and kit installation on your wheels to prevent this potential problem. Please call the store from which you bought the wheels or our toll-free hotline at 800-385-3322. Discount Tire/America's Tire believes it is important to resolve this situation and as a sign of our appreciation, you may use this letter as a free \$100 gift certificate towards the purchase of any Discount Tire/America's Tire product.

We appreciate your continued business and trust.

Sincerely,



Steve Fournier
Chief Operating Officer