



**IMPORTANT CUSTOMER
SAFETY ADVISORY**

Re: Your Purchase of Ultimate Product (UPC) "Drag" Wheels

Dear

Discount Tire Direct wants to inform you that it has determined that certain wheels manufactured by UPC, models "Drag – DR9, DR19, DR33, or DR34 (pictured below, colors may vary)" could potentially be placed on the hubs of your vehicle incorrectly due to the close proximity of alternate holes drilled in the wheel. Our records indicate that you have purchased one or more of these wheels from our company.

DR 9



DR19



DR33



DR34



The incorrect installation of these wheels may cause the wheel and tire assembly to become loose and potentially fall off during vehicle operation. This is hard to predict and depends on a variety of circumstances, but could lead to a loss of control and a vehicle crash. Discount Tire Direct has received no reports of accidents caused by this situation, but because the company cares about your safety and satisfaction, we strongly encourage you as soon as possible to arrange for free wheel(s) replacement (and \$100 to have the new wheels mounted) by calling our toll-free hotline at 800-385-3322. We will also provide shipping labels for the return of the replaced wheels. Discount Tire Direct believes it is important to resolve this situation and as a sign of our appreciation, you may use this letter as a free \$100 gift certificate towards the purchase of any Discount Tire Direct product.

We appreciate your continued business and trust.

Sincerely,

A handwritten signature in black ink, appearing to read "S Fournier".

Steve Fournier
Chief Operating Officer