

## SL2 Learning Path – Day 11

|                                     | e-Learning | Review Time | In Role | Observation Required (Y/N) | Shadow, Practice, and Coach | Lunch | Day 11  |         |         |          |          |          |         |         |
|-------------------------------------|------------|-------------|---------|----------------------------|-----------------------------|-------|---------|---------|---------|----------|----------|----------|---------|---------|
| Day 11 - Sales Level 2              |            |             |         |                            |                             |       | 71      | 72      | 73      | 74       | 74.5     | 75.5     | 76.5    | 77      |
|                                     |            |             |         |                            |                             |       | 7:45 AM | 8:45 AM | 9:45 AM | 10:45 AM | 11:45 PM | 12:45 PM | 1:45 PM | 2:45 PM |
| 1. Review and day prep              |            | 0:15        |         |                            |                             |       |         |         |         |          |          |          |         |         |
| 2. Earn the Visit Develop and Coach |            |             |         |                            | 1:15                        |       |         |         |         |          |          |          |         |         |
| 3. Sales Promotions Basics          | 0:30       | 0:15        |         | N                          |                             |       |         |         |         |          |          |          |         |         |
| 4. Offering Certificates            | 0:30       | 0:15        |         |                            | 1:00                        |       |         |         |         |          |          |          |         |         |
| 5. Online orders/PIT experience     | 0:15       | 0:15        |         | N                          | 0:45                        | 0:30  |         |         |         |          |          |          |         |         |
| 6. In Role as Level I Sales         |            |             | 1:30    |                            |                             |       |         |         |         |          |          |          |         |         |
| 7. Review and close day             |            | 0:15        |         |                            |                             |       |         |         |         |          |          |          |         |         |
| 7:00                                | 1:15       | 1:15        | 1:30    |                            | 3:00                        | 0:30  |         |         |         |          |          |          |         |         |

|    |         |                             |   |
|----|---------|-----------------------------|---|
| 1. | 15 mins | Review and Day Prep         | <ul style="list-style-type: none"> <li>Briefly review anything from the previous day.</li> <li>Answer questions.</li> <li>Set expectations for the day.</li> </ul>  |
| 2. | 2 hrs   | Coach and Practice          | <ul style="list-style-type: none"> <li>Visit the Mystery Shopper page on the KC with the employee and listen to different calls.</li> <li>Use the ETV Shadow Observation Worksheet while listening to the calls.</li> </ul>                               |
| 3. | 30 mins | eLearning                   | Employee completes <b>Sales Promotion Basics</b> .  |
|    | 15 mins | Review                      | <ul style="list-style-type: none"> <li>Show employee where to find all current promotions on the KC.</li> <li>Ask employee to walk through the process and role play how to assist customer with promotions.</li> </ul>                                   |
| 4. | 30 mins | eLearning                   | Block time out for you to work directly with the employee:<br><b>With you</b> - Employee completes <b>Our Certificate Program</b> .   |
|    | 15 mins | Discuss and Review          | Discuss with employee. Use questions to gauge employee's understanding explaining the value of the program.   |
| 5. | 1 hr    | Coach & Practice            | Take employee to the Certificates page on the KC: <ul style="list-style-type: none"> <li>Review Certificate for Repair, Refund, or Replacement Program OBP</li> <li>Review CES LEAD Actions Checklist</li> <li>Role play overcoming objections</li> </ul> |
| 6. | 15 mins | eLearning                   | Employee completes <b>Online Orders &amp; Delivering the Pit Stop Experience</b> course.  |
|    | 15 mins | Review                      | <ul style="list-style-type: none"> <li>Discuss course with employee. Ask questions to gauge employee's understanding.</li> </ul>  |
|    | 45 mins | Review, Coach, and Practice | <ul style="list-style-type: none"> <li>Show employee where to find the BOPIS page on the KC.</li> <li>Ask employee to show you what they have learned in the POS (How to find the BOPIS tab, select a customer, and any necessary steps.)</li> </ul>      |
| 7. | 30 mins | In Role                     | Employee is scheduled to support the sales counter with supervision.<br><b>IMPORTANT:</b> Multiple SL1 employees should not be scheduled at the counter at the same time.   |
| 6. | 15 mins | Review and Close Day        | Review and close day.   |