

# STAY SAFE WITH WINTER TIRES

When temperatures drop below 45°, winter tires maintain flexibility and road grip

## STOPPING DISTANCE

Winter tires enable faster stopping in winter conditions than all-season or all-weather tires

### Average Stopping Distance From 30 MPH in Winter Conditions\*

Winter Tires 81 ft

Winter tires are designed to provide the shortest possible stopping distance in winter conditions

All-Weather/All-Terrain Tires 93 ft

All-Weather / All-Terrain tires stopped an average of 15% longer than winter tires in testing during winter conditions

All-Season Tires 110 ft

All-Season tires stopped an average of 36% longer than winter tires in testing during winter conditions

\*Tests performed by a professional driver going from 30 mph to a stop on snow/ice in controlled conditions

## TIRE FEATURES

Winter tires are built for the cold and designed for better traction in winter conditions

### All-Season Tires

Compound hardens in cold weather

Tread designed for traction in dry and wet conditions

Sipes offer traction on wet roads

Grooves for evacuating water

### Winter Tires

Compound remains flexible in cold weather

Tread designed for traction in ice, slush, and snow

More sipes give thousands of biting edges



### The 3-Peak Mountain Snowflake

Tires branded with the 3-Peak Mountain Snowflake (3PMSF) symbol are expected to provide improved snow traction beyond a standard M+S branded all-season tire. However, 3PMSF-branded all-season and all-terrain tires cannot match the traction of dedicated winter/snow tires in all winter weather conditions and should not be considered a replacement for winter tires.